

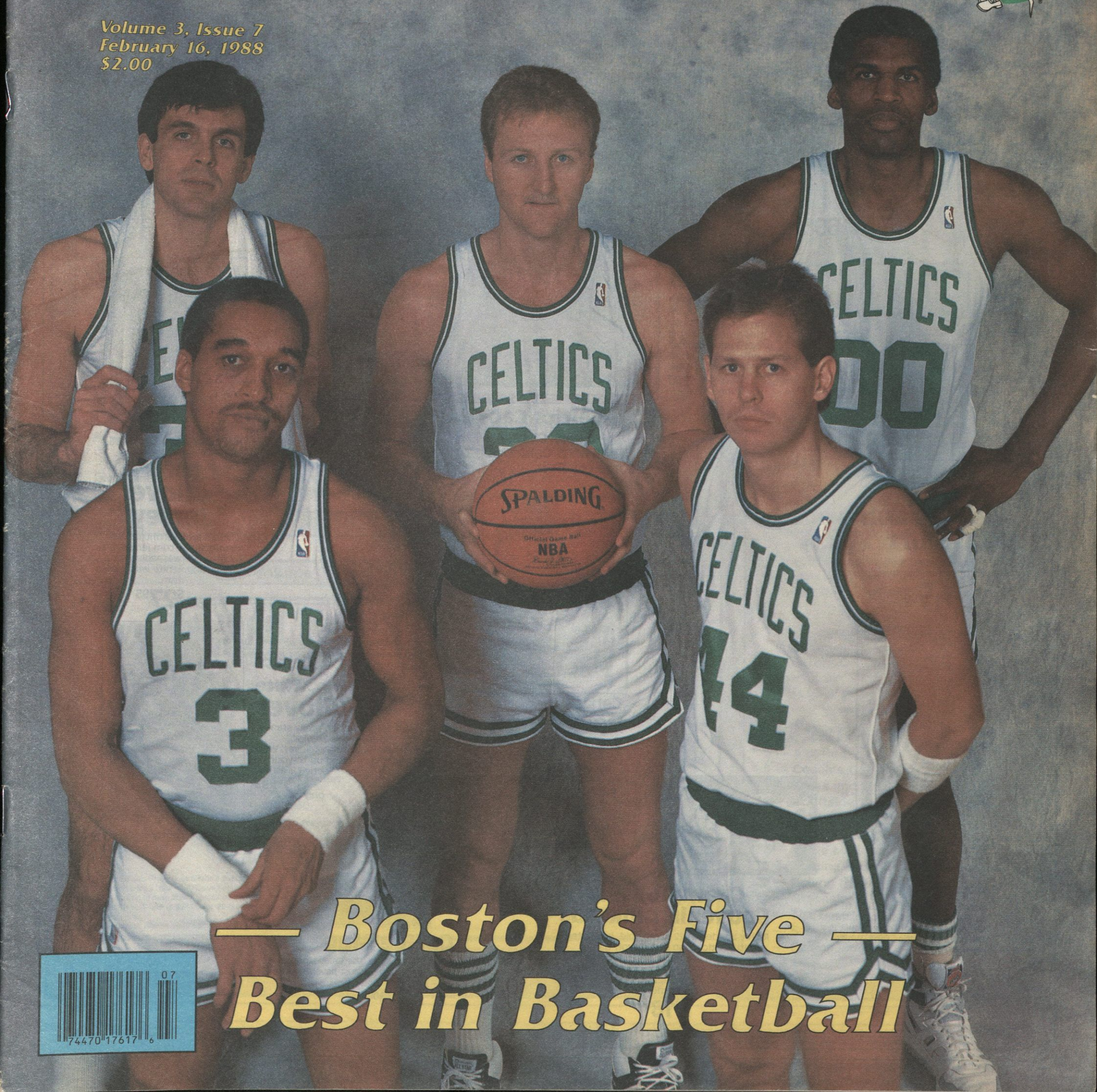
Remembering Pete Maravich

BOSTON CELTICS PRIDE

2nd Class Postage
Dated Material • Please Rush



Volume 3, Issue 7
February 16, 1988
\$2.00

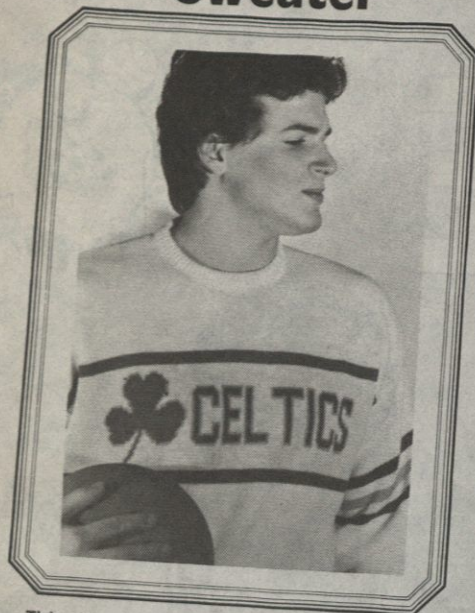


— *Boston's Five* —
Best in Basketball



Show 'em who you root for!

**Celtics
Sweater**



This sharp looking, blended wool sweater makes everyone look like an athlete. White with green.

only \$69⁹⁵

**Celtics
Rugby Shirt**



Look great, feel great, in this high quality, durable rugby shirt, superbly crafted by Nutmeg Mills.

only \$36⁹⁵

**Celtics
Autograph
T-Shirt**

Featuring raised 'puff-ink', this green T-shirt is printed in yellow and white, with all the Celtics autographs.

only \$17⁵⁰



**Celtics
Oversize
Sweatshirt**

Casual wear, bathrobe, or sleep-shirt, this shirt does it all, with Celtics style. White with green logo. One size only.

only \$32⁵⁰

Celtics Caps

Your Choice:
The Official Celtics Cap or
Corduroy Cap

\$16⁰⁰

**Celtics
Striped
Autograph
T-Shirt**

Autographs of your favorite Celtics, bordered by stripes.

only \$17⁵⁰

**Celtics
Pullover
Jersey**

You'll look terrific in this comfortable, trim jersey. It's machine washable and long-lasting. White with green trim.

only \$27⁹⁵

**Celtics
White
Pullover**

Bold Celtics design really stands out on this 2-color, machine-washable pullover. Well crafted to stand up to your active lifestyle.

only \$27⁹⁵

**Celtics
Basketball
Club Shirt**

Handsome grey shirt with two-color imprint, in adult sizes.

only \$12⁰⁰

**Celtics
Oversize
"Sleep Shirt"**

Great for lounging around the house, or serious sleeping, this large, cotton/poly sleep-shirt is a must for all Celtics fans. White with green print.

only \$24⁰⁰

**Championship
Souvenir Tankards**

Richly banded in 22-karat gold, imprinted with Celtics logo and playoff games information. Available for the following championship seasons — 1985-86, '83-84, '80-81, 75-76, 73-74. Please designate year when ordering.

\$18⁵⁰

Coffee Mug

Richly banded in 22-karat gold, the Celtics logo, this 12 oz. coffee mug is another 'must have' for true Celtics fans.

\$10⁰⁰

BOSTON CELTICS PRIDE

Heath Savage, Kathleen Shippee Pepsi/NBA Hotshot Winners



Heath Savage, Diane Kerrissey and Kathleen Shippee

Competition for the Pepsi/NBA Hotshot competition in the boys and girls 13-15 age group was held at the Boston Garden before and at the half of the Celtics game against the Washington Bullets on Friday, January 8, 1988.

The winners were Heath Savage from Presque Isle, Maine, who totaled 150 points in the competition, and Kathleen Shippee from Willimantic,

Connecticut, with 118 points.

These youngsters will represent the Celtics at the National Finals, which will be held in Washington, D.C., April 8-11.

Heath and Kathleen are pictured above after their victories with Diane Kerrissey of the Boston Parks and Recreation Department.

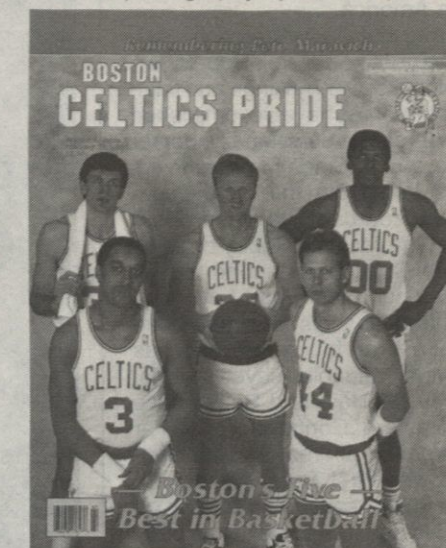
VOLUME 3, NUMBER 7

ISSUE 47

FEBRUARY 16, 1988

Cover ...

Pictured on this issue's cover is perhaps the best starting unit in basketball. Celtics fans across America will be proud to remember this team for a long, long time. Cover photography by Steve Lipofsky.



Features ...

4 The Celtics Five

Larry Bird, Kevin McHale, Dennis Johnson, Robert Parish and Danny Ainge are the heart and soul of the Celtics. Find out how these individuals blend their talents into the most fearsome starting unit in basketball.

8 Who Are Those Guys?

Two of the newest Celtics, Artis Gilmore and Dirk Minniefield, are introduced here. Both players have travelled very different paths to arrive with this year's Celtics team. Writer Bob Schron takes an up-close look at their careers and potential.

11 No Symptoms

Ex-Celtic and collegiate great Pete Maravich was fatally stricken by a very rare heart disorder. Writer Jan Wrotnowski explains the circumstances surrounding this tragic event.

Columns ...

- 5 — Ask Red
- 6 — Coach's Corner
- 7 — Notes and Quotes
- 12 — Courtside View
- 13 — Celtics Perspective
- 16 — Celtics Confidential
- 17 — Game by Game
- 18 — Holding Court
- 20 — Calling the Game
- 23 — Greensleeves
- 24 — The Best Day They Ever Had
- 25 — Scouting Report
- 26 — Celtics Mosts

Volume 3, Number 7, Issue 47

BOSTON CELTICS PRIDE

A WESTON COMMUNICATIONS PUBLICATION

Executive Editor:
Tod Rosensweig

Managing Editor:
Porter C. McKinnon

Associate Editor:
Robert Schron

Associate Editor:
Tony Cooper

Associate Editor:
Daniel Borgman

PUBLISHER:
Porter C. McKinnon
Weston Communications
49 Locust Avenue
New Canaan, CT 06840
(203) 966-6092

Advertising Director:
Mark Lev
(617) 523-6050

Subscription Inquiries:
Mark Drefs
(203) 966-6092

Staff Photographer:
Steve Lipofsky

Contributing Photographers:
Nat Butler

Contributing Writers:
Red Auerbach
M.L. Carr
Eddie Gillooly
K.C. Jones
Terry Lyons
Glenn Ordway
Jan Wrotnowski

Production Director:
Mark Drefs

Boston Celtics Pride is published twice per month during basketball season (October through May) and monthly in the offseason (June through September), for a total of 20 issues each year by Weston Communications, Inc., 49 Locust Avenue, New Canaan, CT 06840.
Application to mail at Second Class postage rates is pending at New Canaan, CT and additional entry offices.
Subscription rate is \$24.00 for 20 issues (one year). Canadian subscriptions are \$44 (American money) for 20 issues. Please write for all other foreign rates.
Postmaster, please send address changes to Celtics Pride, 49 Locust Avenue, New Canaan, CT 06840.

All rights reserved. Reproduction in whole or part without written permission is prohibited.
©1987 WESTON COMMUNICATIONS, INC.

To order these and other items, fill out form on p. 27—Allow 4-6 weeks for delivery.

FEBRUARY 16, 1988

Boston Fans May Be Watching the Best Ever

The Celtics Five

By Bob Schron

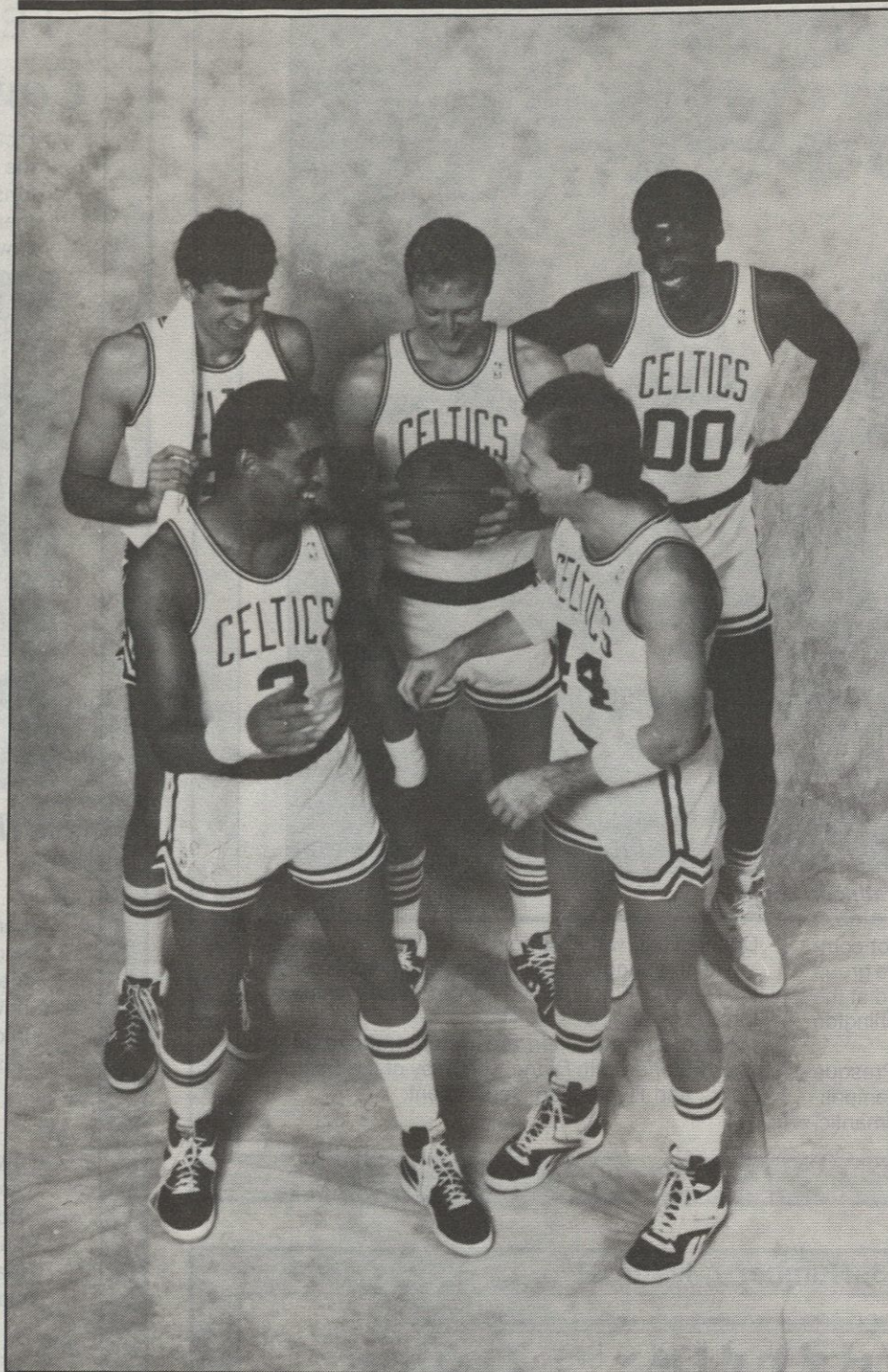
The origins of the best starting team in the game began officially on June 9, 1978. That afternoon of the 1978 NBA College Draft, Red Auerbach selected Larry Bird with the sixth pick in the first round, and when he did he began a process which ultimately would ensure that the Boston Celtics would be established as the best sports franchise in America.

Lofty words, but Red Auerbach, K.C. Jones, Larry Bird — and later, Robert Parish, Kevin McHale, Danny Ainge and finally Dennis Johnson — have accomplished a multitude of feats professionally, personally and as a unit. Since the beginning, with the selection of Bird through the conclusion when Auerbach obtained Johnson in exchange for Rick Robey on June 27, 1983, the Celtics have gone to The Finals four straight years and have won two NBA championships. Bird has been First Team NBA all four years and has won three Most Valuable Player awards. Bird, Johnson, McHale and Parish have made the Eastern Conference All-Star team in this period of time, and last season McHale was First Team All-NBA for the first time in his career. The awards go on and on: this season Ainge set an NBA record for consecutive games scoring a three-point field goal, and will set the record for most made in a season (barring injury). In 1985 McHale broke Bird's Celtics single-game scoring mark of 53 with 56 against the Detroit Pistons. Ten days later Bird returned the favor, scoring 60 in New Orleans.

The ironic thing is that this group's effectiveness transcends statistics. This is a team that is more than the sum of its parts. Beginning last season, when in defense of their 1986 championship they lost Bill Walton, this team executed the five-man offense/defense of the game as consistently and as coordinatedly as any team that's ever played. They were the finest of basketball machines; when one component of the engine was overextended, the remainder of the machine compensated with ideal functioning. Machines, men . . . aren't perfect, and ironically a slip in the function of the whole arguably cost this team its opportunity to become the first team to win championships back-to-back. In The Finals last year the Celtics, en route to a three-game sweep of the middle phase of the series with the Lakers, inexplicably let down in Game Four after leading 103-95 with 3:29 remaining. The Lakers slipped in the door, taking advantage of the glimmer of light the Celtics provided and won, 106-104 in the Garden. It gave LA an insurmountable three games to one series lead. It also gave this Celtics team a 100-3 record in the Garden during the past two years.

What makes this team work? How? "It's the work ethic they have," says Jones. "This is in evidence on the defensive end and it makes them more effective on the offensive end. The team knows that Larry and Kevin score down low, for example. They sacrifice their own opportunities. They have an understanding. They will get a man his favorite shot and will encourage each other to get open. As a unit they are excellent at recognizing opponents' weaknesses."

"I think it's our ability to play different roles," says Parish, "and we won't deviate



Nobody Does It Better

from these roles. We'll sacrifice to win. But there's talent on this team along with determination. We're willing to complement each other. There's that talent, so if one player is having an off-night, another guy can pick up the slack."

There has been a plethora, a treasure chest really, of exciting, dynamic and meaningful plays turned in by this unit over the years. Contained within the minutes and seconds of white-hot action are the dynamic capabilities to which Parish refers. For example:

- Game Six, 1981 Eastern Conference Finals. McHale begins the whole cycle, blocking Andrew Toney's drive to save the young Celtics, 100-98 at the Spectrum.
- Game Seven, 1987 Eastern Conference Finals. The starting unit keeps the ball for five consecutive 24-second possessions with five offensive rebounds in the final three minutes to clinch the series against Detroit.
- Game Five, Eastern Conference Finals. In the game's final :05, Bird steals

Isiah Thomas' inbound pass and feeds an instantly-reacting Johnson for the game-winning 108-107 basket.

- Game Four, 1984, The Finals. Bird posts Magic Johnson up and hits a critical game-deciding jumper as the Cs win in the Forum. Boston wins its second title of the Bird era, the first with Dennis Johnson at point.
- Game Four, the 1985 Finals. Ainge and Johnson (the game-winners) connect on long, tension-smashing jumpers to win at the Forum, 107-105.
- Game Four, 1986, The Finals. Parish dominates the fray against the Twin Towers for forty minutes as the Cs again win a needed road game in the Summit.



How do they work so well together? "Because of our ability to pass the ball so effectively," thinks Bird. "Look, we always had the ingredients to win here, but the turning point (in my mind) for this team was when we got Dennis from Phoenix. Rick Robey is one of my best friends. But I

never realized what a great player DJ was until I started playing with him." The player, who may be the finest ever to play the game was leaving from practice at Hellenic College last week, huddling against the icy winds of the New England winter. "We've been together for a long time now and what happens, I feel, is that we've known success and we've built on it. We had a great, great championship in 1986. We understand and accept our roles."

Why do they work so well together? In terms of personality it's an idiosyncratic mixture. Bird is the serious, creative and perfectionist master, always intense and always three moves ahead on the floor. Ainge is the opposite here, a younger player who's been coming into his own over the past three years, a free-wheeling spirit who nevertheless is a fighter with an intense will to win. Parish willingly accepts a role that doesn't include many field goal attempts. It's difficult, and it requires deep mental strength because such deference is often a pathway to compromising one's talent. It can lead to resentment (it can lead to trades; Cedric Maxwell's for instance), but Parish has fought that off and is a better player now, in his veteran years. Parish sets rock-like picks; he's the most generous spirit on the ballclub. McHale is a shooter, a woodsman; he's a basic man who loves the game and has grown considerably as a man in his tenure in Boston. McHale was considering playing in Europe during a somewhat bitter holdout before his rookie year in Boston, before finally deciding to leave Italy and sign with the Celtics in 1981. Now he's happily married, father of three, and one of the most courageous players in the league. Johnson is an emotional player who exemplifies perhaps the most important quality in the business — endurance. Johnson had a difficult time early in his career; he felt his talents weren't appreciated, respected. Johnson's influence in Boston has been nothing short of profound. In 1984 he demanded execution from then running-mate Gerald Henderson; Gerald focussed, made the key Game Two steal in the 1984 Finals. Johnson has played several seasons with shoulder problems and his presence directs this team, offensively and defensively. His youthful anger nowadays has become a more peaceful laughter.

"There's a good side and a bad side," observes Johnson about this team. "I thought our Seattle team in 1979 was very good when we won it. But we were younger, everything was excitement. This team is older, so we have to work harder as a unit and we do. The biggest thing about this team is that we respect each other. The five of us are very confident players — in ourselves and in each other. We look at one another and we see players who work hard to exceed our own capabilities as players, always trying to become better players. That's hard — and sometimes hard things can be 'bad' in the short term. But I wouldn't exchange this situation for any other."

This is the Celtics team that has transported itself to a higher level of achievement. Beside the aforementioned victory string in the Garden they have played to a full house for 366 straight contests, with a waiting list in the thousands . . . for decades. In all ways, the value of the Boston Celtics has never been higher.



By Red Auerbach

EDITORS NOTE: "Ask Red Auerbach" is a regular feature of Celtics Pride. If you have a question for Red, please send it to Celtics Pride, 49 Locust Avenue, New Canaan, Connecticut 06840. Red will answer as many as possible in each issue.

QUESTION: At Boston Garden, the Celtics play like the true champions they are. But it's like they self-destruct on the road. Does it affect them that much? I know it's not easy winning on the road, but what's the problem?

John S. Nichols, Killeen, Texas

RED'S ANSWER: I admit that we play considerably better at home than we do on the road. Every single team in the National Basketball Association does, also. That's not exactly a new event in our league. Here's my perspective on this home-road situation. Sure, I'd like to see us win more games on the road; I'd like to see us win every game we play. But I think that our incredible success over the past decade or so — particularly at home but also on the road — has elevated the expectations of our fans to a level that even we can't maintain. In recent years, it has gotten even harder for an NBA team to win on the road. The home records get better and better, and the road records accordingly worse and worse. Here's proof of that — our home record in 1985-86 was 40-1, obviously the best in NBA history; last year, we were 39-2 at home. We all know that it's tough to win on the road. The reasons for that are well-documented, and I've discussed them at length in this column. Last year, we were 20-21 on the road, not good enough by my standards or those of our fans. But that record was the third-best in the league. You, and all Celtics fans, have gotten so used to us winning game in and game out that you've missed the fact that a lot of other teams in the league have gotten pretty good, good enough that their home-court advantage sort of puts them over the edge and makes them able to beat us on a good night. Finally, I'd like to point out that, as of this writing, we're 8-6 on the road, which is really not bad at all.

QUESTION: Some teams, including the Lakers, use computers to assist the coaches in planning their strategy and tracking their opponents. Have the Celtics entered the high-tech era in this regard?

Gary Gee, San Francisco, Calif.

RED'S ANSWER: What makes you think the Lakers would be ahead of us in anything? Yes, we use computers extensively for all kinds of purposes. We keep track of all the player transactions in the league. We keep all our scouting records on computer, including potential players from college, CBA and other NBA teams. We've just begun rating how effective our offensive plays are against particular teams and particular players. Our Public Relations Department uses their computers for updating statistics, compiling their Game Notes for each home game, and keeping press lists and mailing lists current. They also have now put the entire Media Guide, which is updated and changed each year, on computer disks, and they're now tied by phone into the Elias Sports Bureau, which keeps the official statistics for the NBA. Of course, our Accounting Department also keeps all their records on computer. The Marketing Department uses computers for recording sales of specific items and

ASK RED

updating mailing lists. Finally, the Season Ticket Department has been using computers the longest; they are now tied into a mainframe computer which we share with the New England Patriots. Obviously, we have more bytes than the Lakers.

QUESTION: Even though I know you don't place a lot of emphasis on statistics, is there a source where I can find a list of Larry Bird's career regular-season and playoff triple-doubles?

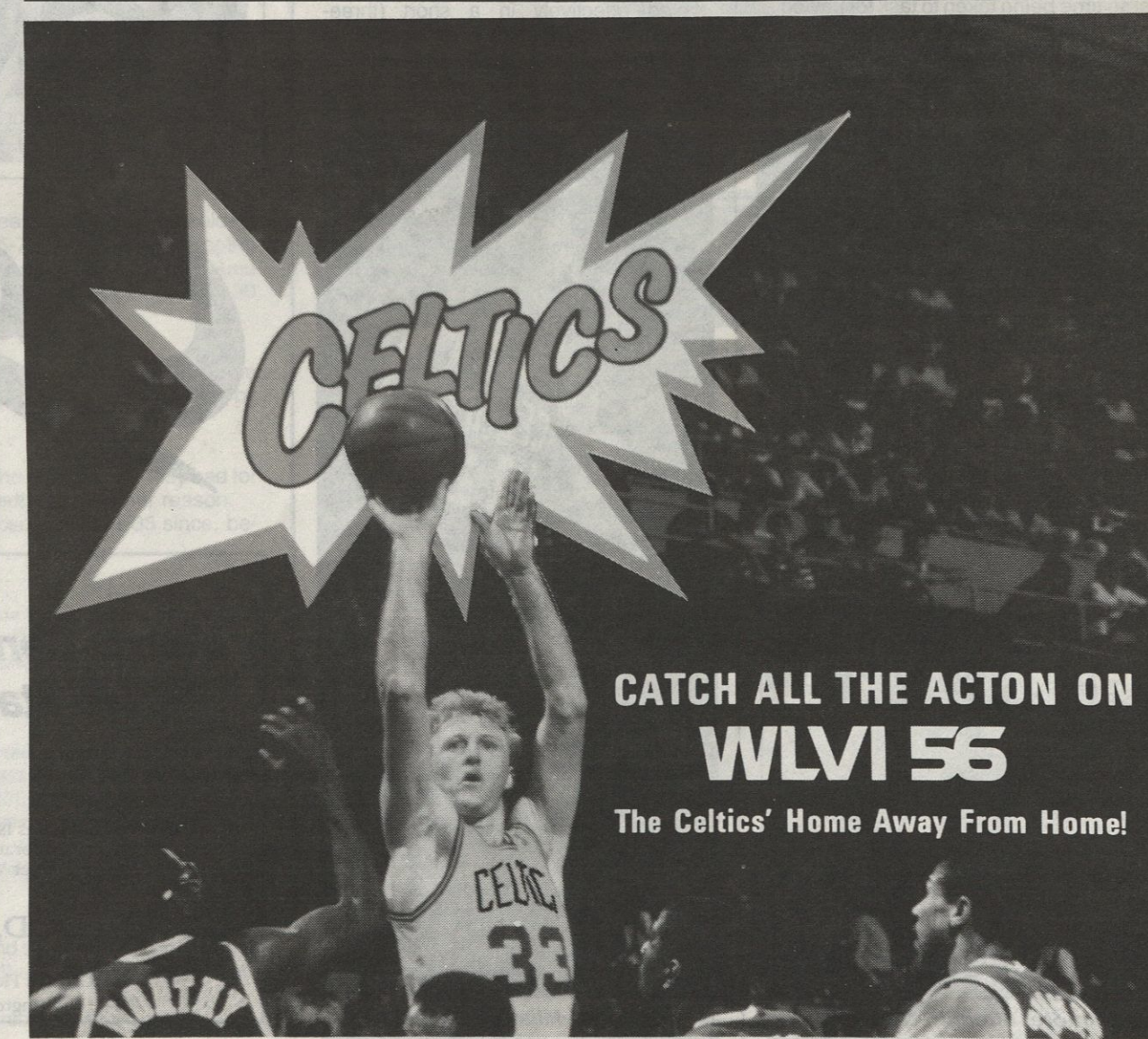
Matthew Thompson, St. Albans, W.Va.

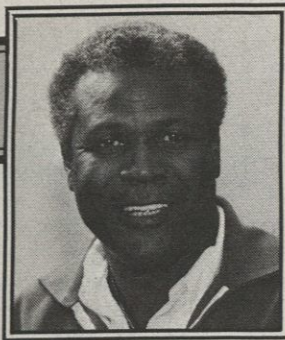
RED'S ANSWER: You're right: I don't place a lot of stock in statistics as a means of evaluating a player. However, since it's you, Matthew, and since it's Larry, I'll make an exception. Yes there is a source for that information. Naturally enough, it's *Celtics Pride*. Here you go:

Larry Bird's Career Triple-Doubles

Season	Team	Reb Asst Pts Score			
		*—playoffs			
1979-80	Detroit	19	10	23	115-111
1980-81	Phoenix*	10	10	27	116-97
	San Diego*	13	10	13	88-85
	Utah	10	10	20	117-87
	Indiana	10	10	28	104-110
	Chicago†	17	10	24	113-107
1981-82	New Jersey*	14	10	25	112-94
	Atlanta*	19	15	28	116-95
	Seattle	12	14	22	100-103
	Philadelphia†	15	10	24	121-81
	Philadelphia†	13	11	15	113-121

1982-83	Detroit	16	12	30	119-112
	Utah	15	11	14	127-112
	San Antonio	12	10	25	116-113
	Washington (OT)	10	12	34	121-117
1983-84	Denver	11	10	28	140-124
	New York (2OT)	11	11	16	113-117
	San Antonio	14	13	23	130-106
	Philadelphia	11	13	22	114-121
	Houston	14	12	17	114-101
	Seattle	13	13	30	111-100
	Chicago	10	10	30	117-110
1984-85	New York†	12	10	39	121-104
	Phoenix*	11	10	34	119-114
	LA Clippers*	13	13	13	118-103
	San Antonio*	15	10	18	120-112
	New York	10	10	26	108-97
	Utah	12	10	30	110-94
	Detroit*	15	10	30	138-129
1985-86	New York*	19	10	20	110-102
	Milwaukee	13	11	10	107-105
	New Jersey	12	10	21	109-113
	New York	10	10	18	113-104
	Seattle*	15	11	31	107-98
	Portland*	14	11	47	120-119
	Golden State	11	11	36	115-110
1986-87	Indiana*	11	12	30	107-98
	New York*	18	13	24	91-74
	LA Clippers	13	12	20	124-108
	Detroit	11	13	29	122-106
	Philadelphia	10	10	18	94-95
	Milwaukee†	16	13	19	111-107
	Houston†	15	11	25	104-106
1986-87	Houston†	11	12	29	114-97
	Atlanta	15	14	26	123-126
	Dallas	12	11	16	113-96
	Philadelphia	13	12	17	118-100
	Washington	17	15	30	103-86
1986-87	Philadelphia	10	12	39	104-106
	Milwaukee†	16	11	18	104-91





COACH'S CORNER

By K.C. Jones

Off the Bench

I was told recently of a statement that one of the starters, Kevin McHale, made after we defeated the Washington Bullets 125-109 last week. Kevin was asked what he thought the players on the bench were thinking since they play behind one of the best starting units in the league.

"I just go back to my rookie season, and even later, because I was coming off the bench as late as the 1984-85 season. I would go out there, even as a rookie player, and I would bust my tail. My whole attitude was to play so hard and so effectively that the coach would be forced to leave me in there. The coach would let me keep playing because we were functioning better as a team with me on the floor."

Hey, this says a lot about Kevin as a player, but it also points out some of the complexities about playing off the bench. I have been greeted with strident criticism for being unwilling to use my bench this year (and in past years). This season we have been criticized for that while at the same time being taken to task for having a weak bench! I sometimes don't understand the logic of such reporting, but I do have some thoughts about the Celtics.

We have brought Dirk Minniefield and

Artis Gilmore to the team during the past month, hoping to fortify our bench. My approach to the utilization of the bench has been this: show the ability to contribute in practice and you'll be out there in the games. I have a high regard for some of our younger players: Mark Acres, Reggie Lewis and Brad Lohaus. Greg Kite has been a part of two championship teams in Boston. But we felt that we needed to move in another direction at this time and give ourselves a different look.

Dirk Minniefield has brought a settling effect to our club when coming off the bench. It's something special when a player can come into a game and play unselfishly. He helped out considerably in our long trip last month and I had few reservations about putting him out there as a starter when we had to play at Chicago without Dennis Johnson. (Dennis had a sore rotator cuff and we didn't want to risk him further chasing Michael Jordan around the maze of picks the Bulls set for Jordan in their offense.) We feel very good about the cohesiveness Dirk has added to our ballclub.

Artis Gilmore—the same thing. Our players feel very good about having him on the ballclub and that counts considerably. The man is an established professional, a shot-blocker and a rebounder and a player we feel good about sending out there to relieve Robert Parish. He came to us before we played the Bullets in early January and, although he hadn't had a practice with the team, he nevertheless played effectively in a short (three-minute) stint against the New York Knicks the following night. I spoke with Robert Parish the day that we acquired Artis. I wanted to be sure that Robert felt positive-

ly about bringing Artis to the team and Robert nodded his head in agreement and I think he was very happy about having Artis with us. But to me, the key person in the move was our incumbent back-up center, Greg Kite.

I brought Greg into Ed Lacerte's trainer's room to inquire how Greg felt about the decision. Kite has been coming around from a back injury, but it's an injury that hasn't been helped by sporadic game appearances and the efforts of our team to win an NBA championship. Even though bringing Artis in would mean cutting Greg's time and despite the fact it made Greg's job more difficult, Kite still agreed completely with our proposed move. "If he can help us, I think we should have him on the team," Greg said. To me that's class. To me that's why I have total respect for the man. This type of attitude

makes us winners regardless of who scores more points. I mean that.

On the floor, we've improved considerably from our real low point of the season in early December. Our main problems that recur continue to be turnovers and faulty positioning on our defensive boards. We committed twenty-five turnovers and gave up a resultant 27 points to New York (thereby attempting only 74 shots in that ballgame). You can't win games that way and you can't establish momentum either. Is it fatigue? Is it fundamentals? Is it personnel? I don't really have a set answer. We're hoping that the moves we made to reconstruct our bench will help us, though.

We will spot the veterans off the bench, so an older player like Artis won't be expected to play major minutes. We need his strength and we need his ability to adapt to a role for us to win. With the injury to Jerry Sichting, Dirk Minniefield will help immeasurably. A rotation of these two, with Darren Daye and Fred Roberts with the younger players gives us a revamped Green Team and it's a unit I feel very good about.

For Good Fellowship and Cheer



Champions[®]

AMERICAN SPORTS BAR

- Great food and drink • Wide Screen TV's
- D.J. and Dancing • Sports Memorabilia
- Serving Lunch & Dinner Daily

Official
Voting Center  **for the NBA**
All-Star **Balloting**

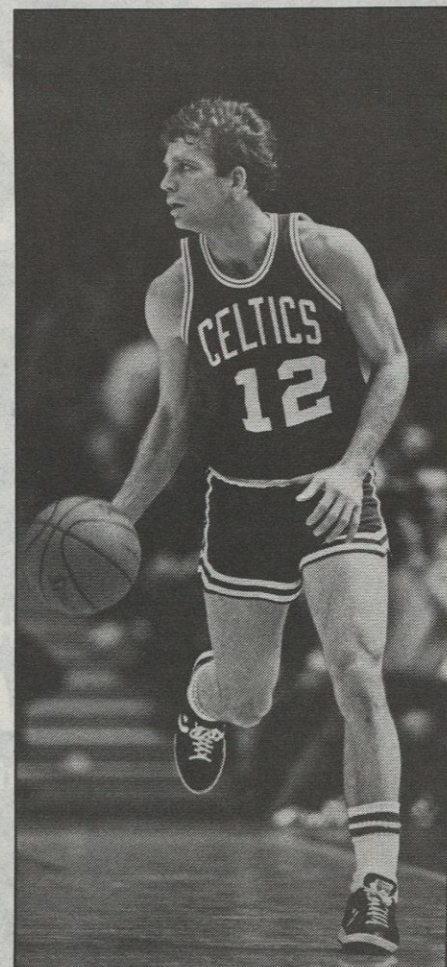
Champions is the perfect place for the pre-game warm up or the post-game celebration. And for out of town guests, be sure to ask about our Super Saver Weekend rates at the Boston Marriott Copley Place. Call today at (617) 236-5800.

GOOD FOOD, GOOD TIMES, GOOD SPORTS

Champions American Sports Bar
Ground Floor Level of the Boston Marriott Copley Place
110 Huntington Avenue, Boston, MA 02116 (617) 262-5776



Artis Gilmore: Strength & Experience



Jerry Sichting: Minor Knee Surgery

NOTES AND QUOTES

By Jim Rucidlo

"Winning builds momentum no matter how you win. At the end of the season they don't ask you how you won, they ask how many."

— Kevin McHale

Of the 23 NBA teams, five teams — Detroit, Washington, New Jersey, Philadelphia and the L.A. Clippers — each have team colors red, white and blue. Two others, New York and Cleveland, have the colors orange, white and blue, while Houston and Atlanta use red and gold.

Q: Which club lists its team colors as red, white, blue, green, yellow, purple and orange?

A: Denver Nuggets

"The Celtics hit five 3-pointers in the third quarter, that's 15 points, and that's a lot. I don't know many teams that can do that in three games, let alone one quarter. There's not much you can do when a team is hitting 3-pointers like that," Pistons Coach Chuck Daly said after the Celtics blew Detroit out of the Garden 143-105.

While Danny Ainge challenges Larry Bird for 3-point-shot bragging rights, Dennis Johnson struggles. Last season, D.J. was the 20th worst 3-point shooter in the NBA, connecting on just seven of 62 long-distance shots (11.3%). This season the veteran guard has improved markedly, hitting four of 12 shots (33%).

"I didn't come here with the intention of making these players clones of me," Wes Unseld said after taking over at the helm in Washington. "If that were the case, we'd be the slowest team in the history of the NBA."

Detroit's Bill Laimbeer is currently the NBA's Iron Man, not for his wayward elbows and his behind-the-ref's-back pushes, but by virtue of having played in 592 consecutive games and having started every game since February 17, 1982, a streak of 469 games.

Although speaking with Laimbeer is an adversarial affair, the Piston center has never hidden behind the vow-of-silence routine, answering the questions of the press regularly.

Piston second-year man Dennis Rodman has taken the vow of silence this year in Boston. Can't blame him.

"It's almost like the 3-point shot is a game of H-O-R-S-E for Larry Bird," Rick Pitino, rookie coach of the New York Knicks said. "It's as if he says, 'I'll take this shot, then this shot, and then this shot.'"

Artis Gilmore, the 38-year-old veteran in his 17th NBA season, is the second oldest player in the NBA. The A-Train's best scoring year was 1975-76 when he played for the ABA's Kentucky Colonels and averaged 24.6 ppg. Last season the 7-foot-2, 265-pound center averaged 11.4 ppg, playing in all of San Antonio's 82 games and seeing nearly 30 minutes of action each game.

"I wasn't surprised by Detroit's record," Larry Bird said. "Detroit had a lot of home games so far this season and you usually win your home games, but it will even out by the end of the year."

Larry Bird says he wears the number 33 because it was the only uniform they had for him back at Springs Valley High School in French Lick, Indiana, no other reason.

The question is how many schoolboy players have chosen number 33 since, because it is the number of the Celtics' Larry Bird?

Family Reunion: "When Billy Donovan goes into the game we don't lose anything at all," Rick Pitino says about his ace at Providence College and a recent acquisition of the Knicks. "He passes up shots he normally makes to give others the ball. He's making others play better and that's what we expected."

Dirk Minniefield, the Celtics new guard, has been labeled an adept passer and defensive player, but his shooting has been questioned. Last season the best percentage shooting game was recorded by Dennis Rodman (10-10), five different players had games of 8-8 fg/fga, and Minniefield, the 6-foot-3 third-year veteran from Kentucky, finished right behind the leaders with a 7-7 game.

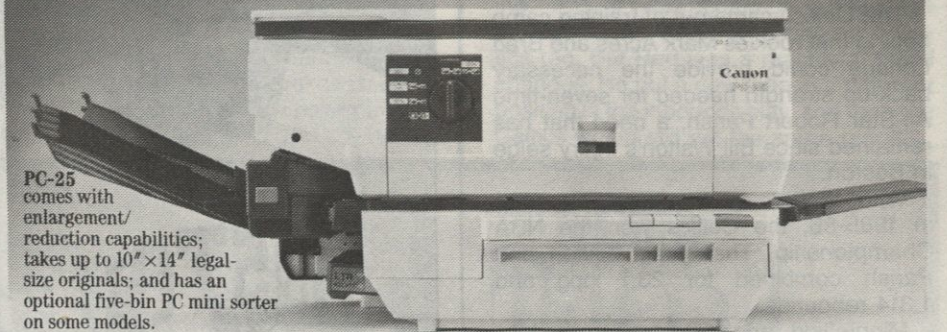
He says, "I've always had confidence in my shot and myself. I just want the opportunity to show what I can do."

"The Celtics were shooting tough shots in the first half and they were falling," Patrick Ewing said. "All of Bird's shots were hard shots. We felt in the second half those shots weren't going to fall."

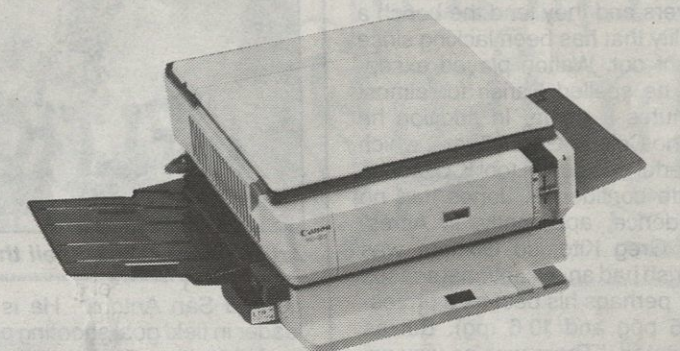
They did though — the Celtics won by nine and Bird finished with 41 points.

Canon's got a great line for you.

Canon desk-top, practical affordability: it's all in the family. Each personal copier fits a different need. And each is the best you can buy.



PC-25 comes with enlargement/reduction capabilities; takes up to 10" x 14" legal-size originals; and has an optional five-bin PC mini sorter on some models.



PC-20 adds automatic paper feeding that holds up to 100 sheets.



PC-14 feeds without a cassette; makes 8 copies a minute and up to 19 automatically. On almost any type of paper.



PC-10 is so simple it doesn't even have a copy start switch. And you still get a flawless copy, in just seconds!

Canon Cartridge Quality: good-bye service blues.

No mess, no downtime. You're the serviceman for normal maintenance on anything that can run out or wear out. Just pop in another Canon personal copier cartridge, when the toner runs out or there's a problem with the drum or developer unit. Now you're good for the next 2000 copies!

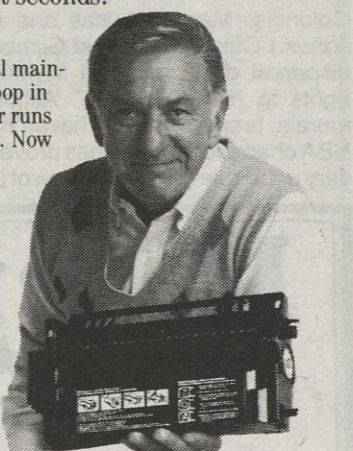
Canon: six colors, any paper.

You can also change colors with the same simple switch of a cartridge. Canon PC's are the only ones to offer you choice of black, brown, blue, light blue, red or green. On almost any paper — label to letterhead, transparency to business card. From small office to busy family, Canon cartridges offer incredible versatility.

Canon: up close and personal.

Whether it's on the counter in the store, in the conference room at the office or on the desk in the den, the Canon PC is lightweight and a miser on space.

Considering the cost and ease of operation, you might want several for many purposes.



Home or office, make Canon your line.

For the Canon dealer nearest you call:

Eastco

Regional distributors for Canon Consumer Products.
1-800-327-8268

Canon
PC
PERSONAL COPIERS
Personal cartridge copying.
Plain and Simple

Minniefield and Gilmore Provide Quickness, Strength Do You Know Us?

By Bob Schron

Within the span of three weeks the Celtics strengthened themselves by adding veterans Dirk Minniefield, a guard, and Artis Gilmore, a center, to their roster. With the acquisition of the two players, the Celtics have added intelligence, quickness, defense and power to a bench that has been much maligned this season.

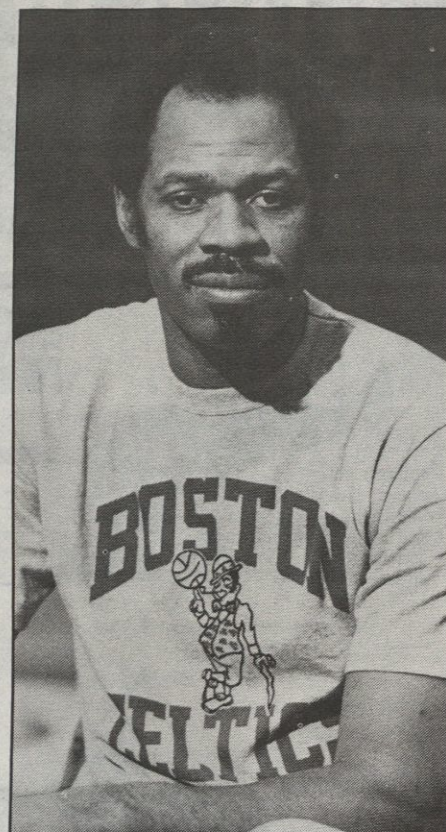
The Celtics came out of training camp hoping that rookies Mark Acres and Brad Lohaus could provide the necessary back-up strength needed for seven-time All-Star Robert Parish, a need that has remained since Bill Walton's injury seige in Boston.

With Walton as the back-up center in 1985-86, the Celtics won the NBA Championship. That year, Walton and Parish combined for 23.7 ppg and 1,314 rebounds.

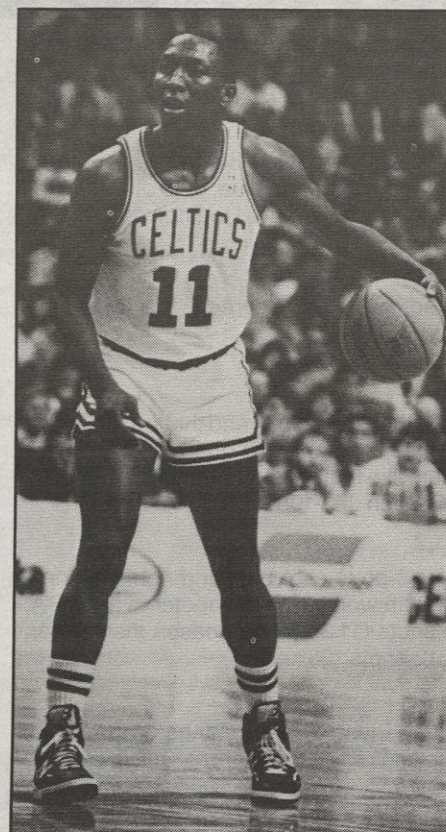
Minniefield and Gilmore are established players and they lend the bench a respectability that has been lacking since Walton went out. Walton played exceptionally as he spelled Parish for almost twenty minutes a game. In addition he anchored the Celtics' Green Team, which was a powerful weapon, a tool K.C. Jones went to with confidence. Jones had no such confidence, apparently, in Acres, Lohaus or Greg Kite, so Gilmore was sought. Parish had an exceptional season in 1986-87, perhaps his best as a professional (17.5 ppg and 10.6 rpg). But as Larry Bird stated, "There was no way we were going to win the championship with the team we had. If we had gone into the playoffs with this team we would have been in trouble. Robert's got to have 10-15 minutes rest (per game). If Artis can give us that, we'll be a tough team to beat."

Gilmore and Minniefield have Kentucky roots. Artis was an All-American at Jacksonville University after a junior college career in the early seventies. Thereafter, he was the cornerstone of the American Basketball Association 1974-75 champion Kentucky Colonels team. This unit, featuring Gilmore, Dan Issel and Louie Dampier as its leaders was really a showcase team for the league, fated to merge its best teams with the established NBA in 1976. (Others who played briefly with the Colonels: Maurice Lucas and Caldwell Jones.) Chicago selected Gilmore in the dispersal draft and paid \$1,100,000 for rights to him in 1976-77. Although Gilmore's teams, as yet, haven't won an NBA championship, he has proven to be a very good role-player in the pivot in Chicago and San Antonio. He is the all-time leader in field goal shooting percentage in the NBA with a .718 percentage (18.3 ppg) while shooting sparingly within the offense. He took Bill Walton's Trail Blazer NBA champions to the limit in a miniseries in 1977, did the same with the eventual 1981 Celtic championship team and led the Spurs to several tense struggles with the Lakers in the West. His playoff averages are 17 ppg and 10 rebounds and he seemed to be a smart acquisition when the Bulls reacquired him from San Antonio before this season. But because he was played inconsistently, Gilmore never found his rhythm and the Bulls released him on December 24.

Minniefield was an outstanding collegiate guard at the University of Kentucky. Although that Wildcat unit didn't win an NCAA championship (primarily due to the leg problems Sam Bowie suffered there), Minniefield still impressed NBA scouts with his ability to read defenses and push the ball up the court. His aggressiveness on the defensive end is also something that is rarely taught. Minniefield was drafted originally by the Dallas Mavericks



Artis Gilmore: Will Spell the Chief



Minniefield: Right Place, Right Time

on the second round in 1983 but this pick proved to be only the beginning of a long, bewildering odyssey through the professional circuit for Minniefield. Through the trade, waiver and Continental Basketball Association route, he has played with five teams in the past four years. He has also been with a sixth team (Chicago) in pre-season camp. Through 1985, Minniefield was with Louisville in the CBA; since then he has been with Cleveland, Houston and Boston.

Last week in practice, the Celtics' Green Team had a decidedly different

appearance. There hasn't ever been a doubt about the Celtics starting unit, arguably the best in the game. However the reserves have the potential now for real credibility. "Things just didn't work out for me in Chicago," stated Gilmore. "I never thought I'd be a Celtic but I'm happy about it. The most important thing for me is the Celtics feel comfortable with me. This is a very intelligent team and I have an understanding of the plays they run; because of the scouting in this league, there really aren't any secrets. I just need to get my conditioning."

"I'm extraordinarily happy about the move," stated Parish, who has continually ranked the "A-Train" among the best centers in the league. "Because of his strength and his ability to score inside. There's no way a team can move Artis out of the low post once he's established. We'd be foolish if we didn't take advantage of this. And I think he belongs here personality-wise; he's a nice man."

Minniefield's arrival seemingly couldn't have been timed better because on January 6th, Jerry Sichting, enjoying his best stint as a Celtic (640 from the field over his past ten games), had arthroscopic surgery to repair the torn lateral meniscus in his right knee. Sichting was expected to miss three to six weeks and with Dennis Johnson's shoulder woes seemingly a condition the team needs to worry about, Minniefield's type of contribution was critical. "I'm happy about being here and finding a place (a team) where my game fits. You just have to go out and do the job and not worry about trying to impress people. For me, I'll penetrate, pass and play defense. It's such a delight, having teammates who are working hard to get open and are able to catch passes in the offense. Nobody replaces DJ; I just want to help the team with the talents that I have. In other situations, there have been great expectations; here, an invitation to fit in gradually. It's easy to feel like you belong here. Everybody on the team is a great passer."

M.L. Carr-Star of "Cross-Court"



M.L. Carr: Blocking Out a Tough Competitor

M.L. Carr recently premiered with the MJT Dance Troupe in a performance of *Cross Court*, a dance routine choreographed by director Margie Topf.

Cross Court is a performance based on a Celtics-Lakers series, and M.L. makes two appearances in the presentation. At first he appears on stage as a Celtics fan,

heavily laden with pennants, buttons and banners, then he switches to the more familiar role of player, coordinating his movements with those of the other members of the troupe.

M.L. graciously donated his time and effort to the success of this presentation which was held over the weekend of January 15.

Every year around playoff time, there is a certain ritual which takes place in the Celtics offices on the eighth floor of 150 Causeway Street. Then, the bard of the Celtics, Johnny Most walks through the hallway of the executive offices to visit with Red Auerbach, the founder of the modern NBA game. Most has been with the team since 1952 (Auerbach since '50) and the two traditionally have this playoff conversation.

"I go in just to say hello," smiles Most. "I want to see how he's doing, see if everything is OK." Sixteen championships later, with Red in charge either at court-side or in Loge 1 and Johnny calling the action, events in Boston have indeed been as enriching as spring.

The continuity of championship eras is what makes this franchise special. Most has witnessed the transformation of the game from its stationary offense to the running game. From the zone defense to the dynamic pressure defense instituted by Bill Russell, K.C. Jones and John Havlicek. Most was asked to comment on how the Game's alterations through the years were effected by Auerbach.

"Oh, I don't think you can possibly say in a few words how Red's influenced the game. Because he's changed it on and off the court. There have been technical changes and there have been subtle things. It's always been the training techniques that have fascinated me."

Among the changes:

- Pre-Season Camp
- Preaching fundamentals
- The 6th Man
- Adopting a style to his personnel
- Perfecting offensive plays

"The characteristic about Red's teams that made them the best year after year was their conditioning. People talk so much about the year-round training athletes submit themselves to now. But Red was the first to do that. He always insisted the players come into camp in top shape — five pounds overweight maximum. Then he'd train them hard! The result would be that in the season's first 20 games, the Celtics would be 18-2 and the rest of the league was playing themselves into shape and already 6 games back.

"The Celtics would always drill fundamentals so thoroughly that they could innovate freely. What I mean here is that the Celtics' fast break, with three extra passes in the transition only could come about because they knew the fundamentals so thoroughly. Cousy, Sharman, Sam (Jones) . . . these guys ran like clockwork. Red drilled them all the time with new drills: the long passing drills, the halfcourt things where the angles and lanes were clearly defined. Other teams would continue to work the offense slowly and Red's team was breaking constantly. Everybody was always trying to catch up."

"The 6th man was by design — and by accident. I maintain that part of that was the Knicks Ernie Vandeweghe started it accidentally. Vandeweghe had other off-court commitments and couldn't get to the game until late. Then he'd go in and play effectively for the Knicks. Red used that situation as something like a mirror; he looked at his personnel, saw Frank Ramsey's (and later John Havlicek's) ability to come into a game and make something happen instantly, and turned that into a powerful offensive thrust. That tradition's been maintained through the years, including Paul Silas, Kevin McHale and Bill Walton."

"Red's strength is that he's always been willing (he demands it of himself

Johnny Most Looks at Red's Contributions Johnny on Red



Johnny Most



Red Auerbach

really to live in the present). That, and his ability to let people do their jobs the best

way they see it. When Bob Cousy retired and Casey (K.C. Jones) took over the team, there wasn't ever a better defensive ballclub, or a more heady one at that. Then when Bill Russell retired, it was time for a dramatic change for the team. But Red allowed Tommy the freedom to build the team, and what happened was they had a perfect power forward who became an outstanding center — Dave Cowens. So Tommy designed an offense to take advantage of a potential weakness: Dave could shoot outside, but his power underneath also gave the team an added

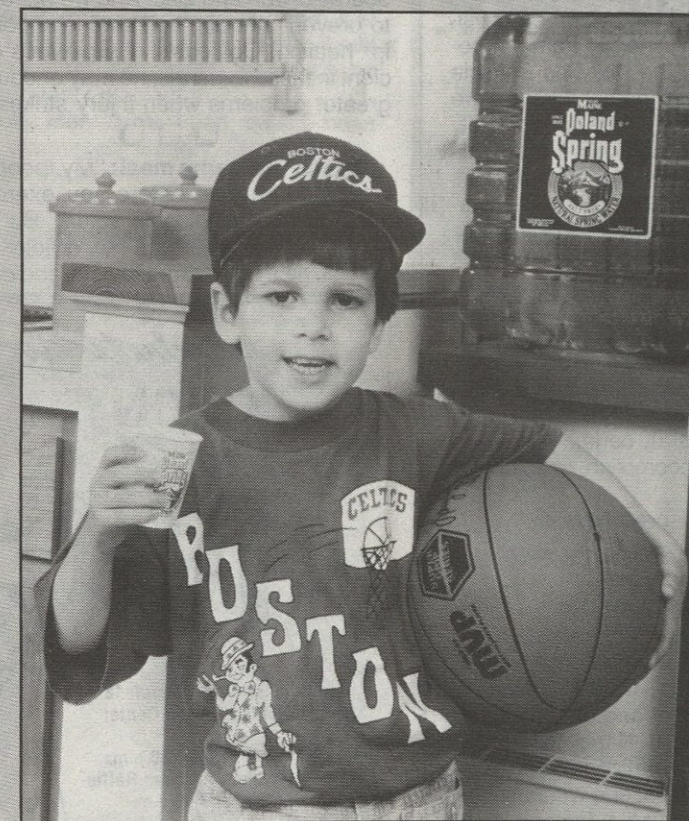
dimension to the game. Red had lived through a generation of ballclubs with a defensive center in Russell. But he willingly went along with a new idea. Meaning the Celtics could win in different ways, with a different look.

"Red could win big and he's had the glory and the recognition. But it came in little ways, too. He had a series of inbounds plays which all involved all of the men, but always, I mean always, freed Bill Sharman up for a foul line jump shot."

"Bill Sharman shot 88%+ from the free-throw line. What this says is that the other team had to sense what was coming, and it was common knowledge throughout the league what plays the Celtics ran. But Red was a master at small changes. He put a new man in a different position in the inbounds play, and then the Celtics would still get the same result."



BOSTON'S #1 DRINKING WATER
IS NOW THE DRINKING WATER
FOR BOSTON'S #1 TEAM



The #1 bottled water in the Boston area, is now the Official Water of Boston's #1 team, because to a Celtic, being in top physical condition is a must.

Poland Spring, the salt free, unprocessed, natural spring water straight from Maine, is now available for home, (or office) delivery. With a Poland Spring water cooler in your home, what you'll get in your next glass of water, is exactly what the Celtics get, spring water pure, and simple, with no unwanted little extras.

Our fashionable coolers hold our revolutionary 6-gallon stackable jug. It's space saving shape, constructed of unbreakable plastic, offers you an extra gallon of water for the same price as the competitors 5-gallon bottles.

When it comes to a refreshing, healthy drink, the Celtic family won't settle for less than #1. Should yours?



POLAND SPRING...
THE OFFICIAL WATER
OF THE BOSTON CELTICS

Present this coupon to the driver upon arrival of your first Poland Spring home delivery, or mention the Boston Celtics when placing your phone order, and receive your first month's cooler rental free.

FOR HOME DELIVERY AND FAST SERVICE PHONE (617) 851-7700

Make no mistake.

★★★★★
"In a great tradition, one of America's choice steakhouses."
—FOOD & WINE MAGAZINE
"Boston's best steakhouse."

—BOSTON MAGAZINE
**Scotch
'n Sirloin**

77 N. Washington Street off Causeway Street near Boston Garden, Government Center and Faneuil Hall
Valet Parking 723-3677

Nancy Clark Outlines Her Recommendations for the Celtics

"What the Big Boys Eat"

By Jan Wrotnowski

Perhaps you were thinking that the holistic approach to sports medicine was a phenomenon reserved only for West Coast basketball organizations. Well, think again. And then take note of the new sports medicine team that's now a part of the Celtic Family. It's a "special team," combining the individual talents of a variety of highly trained professionals, working together to create a complete health care program for the Celtics.

Within this holistic health care program, one area of specialization receiving attention is *Diet and Nutrition*. And the Celtic "specialist" tackling this particular responsibility is Nancy Clark.

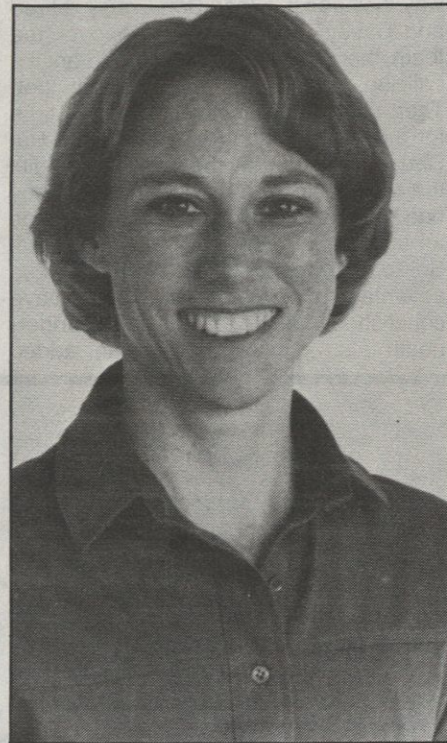
Nancy Clark, a Boston University-trained Registered Dietician, who has additional training in Exercise Physiology, and comes armed with extensive experience with both professional and amateur athletes, is now in the process of developing a program of dietary and nutritional recommendations for the Celtics. *Celtics Pride* spoke with Ms. Clark as she was preparing to meet with the Celtic players to discuss how individual food choices can affect, and more importantly, enhance performance, on and off the court.

From her comments, you'll soon see that Ms. Clark is an understanding realist, with a common-sense approach to eating that's really quite easy to swallow. It's quite refreshing to hear from a nutritionist who doesn't hit you with a list of DON'Ts and SHALL NOTs. She understands you might relish a few beers after a game and she doesn't deny the gustatory delights of a well-made pizza. She just wants you to educate yourself. Find out about the alternatives to all those fast and easy foods so high in fat. If your body is a big part of your business, then it's care and maintenance is one of your primary responsibilities. Nancy Clark can give you all the information you need. But of course, it's still up to you to put it to the best possible use.

We all know that life in the NBA, especially life on the road, is not exactly a series of four-star dining experiences. Especially when dinner's after 11 p.m. and you have a hunger that needs satisfying right now, this instant. Well, sure, it sounds as if a Big Mac attack is on the way or a double cheese pizza with the works plus a pitcher of beer is the quick and easy solution to your cravings. But before you take that first big bite, think about it. Is this really the breakfast (or dinner) of champions?

Unfortunately, it still seems to be true: You are what you eat. And if you want to perform like a champion, then you'd better be eating like a champion. So let's get a few specific recommendations from Nancy Clark.

First off, an NBA High Performance Diet is a high-carbohydrate, low-fat diet. Why? It's high-carbohydrate because foods high in carbohydrates, especially complex carbohydrates, are a rich source of energy. And God knows, pro basketball players need an abundance of energy to make it through a gruelling forty-eight minutes. And it's low-fat because even though fat enhances taste, it just doesn't



Nancy Clark: No Gimmicks

help athletic performance. Burgers and fries just don't cut it.

So what's the big deal about carbohydrates? Well, you see, vigorous physical activity draws energy from carbohydrates stored in the muscles (muscle glycogen). Fat and carbohydrates are burned during activity, but during really intense workouts, the body turns to its muscle glycogen reserves. If the muscles lack glycogen, they won't be able to sustain the vigorous contractions of practice or competition. A high-carbohydrate diet refills the muscles so they're ready to go again whenever it's time to put it into high gear. So why set yourself up for a fourth quarter letdown, when it's so easily remedied? Adding more carbohydrates (potatoes, corn, rice, beans, whole-grain products, including pasta), certainly isn't too difficult a task to accomplish, even on the road.

The ideal dietary breakdowns:

Carbohydrates: 60-70% of your daily food intake

Fat: less than 25%

Protein: about 15%

Of course, none of us thinks in terms of percentages. Instead, what you have to do is look at your diet and then evaluate your food choices. If Nancy Clark examined your diet and noticed you enjoyed chocolate chip cookies, she wouldn't ban them from your diet for life. Instead she'd suggest an alternative such as Fig Newtons, which would give you more carbohydrates and less fat. If you crave potato chips, try pretzels instead. Can't live without your fix of ice cream? Try the cheaper brands, they have much less fat. A passion for pizza? Switch to the thick crust variety, but keep the cheese to a minimum please. It all comes down to making more intelligent choices.

Some other views and tips from Ms. Clark:

□ □ □

On the need for dietary supplements (vitamins, minerals, etc.): "Supple-

ments are more for psychological value. If you believe in them, they might work for you. . . . Any sort of deficiencies can be handled by the addition or replacement of certain foods. . . . No supplement can compensate for poor eating. You still have to eat well anyway, even if you take a supplement. . . . One cup of orange juice gives you all the vitamin C you need. If you still think you need more C, drink another cupful. . . . Trust the food, knowing that food works."

□ □ □

On the need to be aware of the possibility of dehydration: Plain and simple, basketball players need lots of water and juice. Their fluid needs must be monitored day-to-day. They're big, they get really hot and they sweat very heavily during a game. Afterward they have to be sure to replace the fluid they've lost, but not with beer. First, water or juice, then go out and enjoy yourself.

□ □ □

On injury prevention: Perhaps surprisingly, Ms. Clark says this is where you have to look at a player's intake of red meat. Yes, red meat's been taking quite a rap lately and with some good reason, since it can be so very high in fat. But very lean red meat in actuality is an excellent source of iron and zinc. And we need iron to prevent anemia, and zinc is important for healing. Obviously, if a player's deficient in these minerals, he may encounter greater problems when injury strikes.

□ □ □

On the pre-game meal: "My theory is: What you eat just before you exercise, has a lot of psychological value." But she trusts that by the time a player joins the Celtics, he's discovered, by trial and error,

what works best for him before a game. Instead, she's much more concerned with their breakfast and post-game meals.

□ □ □

Breakfast: "What you eat the morning before a game, will be digested. Hopefully, that will be a food that's high in carbohydrates: cereal and muffins, pancakes (Don't tell Red!) and French toast, because that'll be digested. It'll get stored in the form of glycogen, which is muscle sugar. And it'll be ready to go when they're ready to go. This essentially keeps you from feeling hungry."

□ □ □

Post-game/recovery meal: "It's the first two to four hours after hard exercise that the muscles are most receptive to replacing the glycogen." Let's say you choose to fill up on pepperoni pizza with extra cheese, and beer. You get lots of alcohol, fat and protein. But you need carbohydrates so that your muscles can recover for the next day. So a better choice would be a thick crust, single cheese pizza with veggies and juice or a soft drink. If you're in a Chinese restaurant, have less of the fried foods such as egg rolls and chicken fingers. Go for more rice and noodle dishes, instead.

□ □ □

On weight control: Here, Ms. Clark would examine a player's eating patterns. To lose weight a player mustn't starve himself during the day, only to find himself so ravenous at night that all his hard work goes out the window. Eat during the day and then eat reasonably after the game.

No fads, no gimmicks, just the straight facts. Nutrition is a science and Nancy Clark is making that science more accessible to the Celtics. Just one more weapon in the Celtics' arsenal to keep them at the top of the NBA.

A tribute to...

KEVIN

MCHALE



Saturday, March 12, 1988
World Trade Center

Cocktails 5:30 p.m.
Silent Auction: Raffle
Dinner 7:00 p.m.

Master of Ceremonies
Johnny Most
Gil Santos

Honorary Chairmen
Bobby Orr
Dave Cowens

General Chairman
Al Balerna



For Tickets Call: Gerri O'Connor at 617-482-3370

All Proceeds Benefit Massachusetts Easter Seals Society
Courtesy of Computech Publishing, Inc. Business Magazine Network

Pete Maravich: Felled by Rare Heart Condition

No Symptoms

By Jan Wrotnowski

The Pistol was "really feeling good." The shoulder and arm pains that had plagued him for at least six months, seemed to have eased. Now playing basketball might even be fun again, fun like it used to be when The Pistol was just a kid. Yes, The Pistol was enjoying himself on that small church court in Pasadena, California. So who would ever have guessed that this would be the last time up and down a basketball court for The Pistol?

"The Pistol," Peter Press Maravich, died playing the game to which he had given so much of his life. He was only 40. A man who, in recent years, had found personal sustenance for body and soul through disciplined eating habits and religious devotion. A man who, on the surface, would seem a very unlikely candidate for sudden death.

At first it was labeled a heart attack. Pete Maravich had walked off the court, fallen to the floor, and never regained consciousness. Doctors tried to revive him for some fifty minutes, but to no avail. Pistol Pete's heart had just given out. But why?

Somehow he never knew, no one ever knew. He was always so healthy. How could anyone know? Pete Maravich was on a collision course with sudden death right from the start. He was born with an extremely rare heart condition which finally ended his life in Pasadena. What's so remarkable about all this, is that this natural defect usually kills its victims before they turn 20. But somehow Pete had beaten the odds, and beaten them many times over.

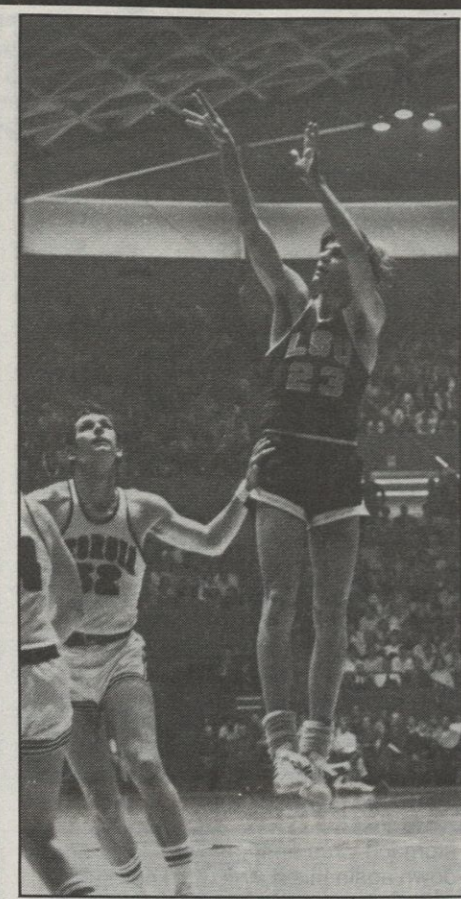
Pete Maravich made it through 10 sea-

sons in the NBA with only one coronary artery system. Normally humans have two—one on the right side of the heart, and one on the left. The main coronary arteries carry the necessary blood and oxygen to either side of the heart. Pete had no left main artery. But his body had compensated for this lack. His right main artery had branched out and wound itself around the left side of his heart, thus providing an adequate blood supply to sustain both sides.

However, as time passed, what was a slower-than-normal flow of oxygen and blood to the left side, inevitably took its toll. Scarring of the muscle tissue on the left side of Maravich's heart developed. And this scarring, perhaps in combination with oxygen deprivation to the left side, made Maravich very vulnerable to the heart failure he suffered in California.

But how could The Pistol have played so long, racking up so many scoring records in the process? One guess is that his continuous play actually helped to strengthen and build up his heart, just as any consistent, steady exercise will help build up any muscle. But when Pete retired, his heart may have lost the conditioning and tone that had kept it going well beyond its expected capabilities. And then having laid off from basketball for some time, when he did try to push himself again in his last game, his heart just wasn't ready for the sudden stress. It just couldn't meet the greater demands he was suddenly placing on it.

Could Maravich's heart defect have been diagnosed earlier? Probably yes, through the use of ultrasound tests or



Pete Maravich: 1948-1988

"Pistol" Pete Maravich made it to the Hall of Fame last year, about a month after his father had passed away. He was very

involved with his family, his religion, and his basketball camps. He was even in the midst of working on his film autobiography. It would seem that before tragedy struck, Pete had reached some sort of peace here on earth, an inner peace that brought new meaning to his life after basketball.

But basketball was always a part of Pete Maravich's life. In the last few years, his main on-court action had been with kids. Pistol Pete, soloist showman, became Pete Maravich, the teacher. However, the showman side of Pete was just too ingrained, just too natural for it to disappear entirely. Only at a Pete Maravich basketball camp could you find the teaching of "fundamentals" that involved dribbling and then passing the ball behind your back (or between your legs). The "fundamentals" of The Pistol. Now, that was entertainment.

through an angiogram. But why would anyone have considered giving a healthy young man, such as Pete, such tests in the first place? So of course, Pete's condition went undetected until his death.

If Maravich's congenital problem had been discovered previously, could it have been treated successfully? Again, probably yes. Pete could have undergone a coronary bypass operation, using a vein from his leg to supply blood directly from the aorta to the left side of the heart. But that's all just what might have been. The fact is, Pete Maravich's heart was enlarged and weakened, burdened by a constant lack of oxygen. When his heart didn't get enough oxygen, an electrical abnormality resulted, his heart began to beat irregularly, and soon just stopped functioning all together.

The Celtics Remember Pete

Tribute

A few players and Coaches of the Celtics were asked to reflect on the tragic death of Pete Maravich, who died of a sudden heart attack while playing a pickup basketball game in California on January 5th. Maravich was voted to the Hall of Fame last year, capping an outstanding basketball career that included NCAA scoring championships, an NBA scoring title and several outstanding NBA playoff performances.

Maravich concluded his professional career in 1980, with the Celtics.

K.C. Jones: "I had known Pete through various contacts throughout the years when he was a player with the Jazz and I was coaching in Washington. He had always worn us out and he did it with a certain flair. To me, that showed an important part of his character. That he loved the game, and that he enjoyed it and did it for the fun he was having."

"What impressed me further about the man was when I had the opportunity to work with him when he was in Boston, and I was the Assistant Coach of the team. He had a super career as a scorer, but he was willing to come in here and demonstrate what a worker he was. That was a lasting impression for me. His work ethic."

Larry Bird: "I enjoyed playing with Pete. He had a difficult time fitting in here, because it's always hard to fit into a new system at midseason. His biggest influence to my mind was his ability to pass. That with all the scoring, he still had a

genuine feel for the team game."

Chris Ford: "I felt very, very badly about Pete. What I remember about him was how much he wanted to win the championship in Boston. He struggled mightily to get himself into shape the previous year and really helped us."

"But he couldn't recapture his desire the second year in Boston. If there was anything Pete wanted more than winning a ring, I'm certainly unaware of it. It eventually was a shame because we went on to win the championship that year. I respected him; he was losing his zeal to play but he still went out and tried to win."

Red Auerbach: "Pete was one of the greats of the game. When we had a chance to get him, we moved very quickly and I don't think he disappointed us at all. He worked extremely hard for us and helped us win."

"I knew Pete through the years through basketball camps and I was always impressed with him. What a talent! But the most important thing was that he was a student of the game. We'll miss him because above everything he was a fine person."

Dirk Minniefeld: "I think for any player who played the game as a youngster and who used to follow the game, Pete was a model. The way he handled the ball and the way he could see the floor, were things young players just naturally emulated. He impressed me as a real leader out there. I feel very bad."



By Eddie Gilooley

Nitpicker Alert

They're out there folks, the nitpickers are all around us. They get carried away with their fantasies. They've got tunnel vision when it comes to reality. Heaven help us if the Celtics ever get off to a slow start, as many forecast might happen with Kevin McHale on the sidelines for the first month of the season.

It would be chaos. The nitpickers would be demanding K.C. Jones' head. They'd want to trade the starting five and launch a youth movement. They'd want to bring Sam Vincent back to take over the backcourt and hire Kevin Loughery to work with the kids.

Incredible! Ludicrous! Insanity!

Despite the fact McHale sat out the first 14 games and needed another 10 games to get into stride and Larry Bird missed three contests and was sub-par for another half dozen with ankle problems, the Celtics are keeping apace with last season's record and own one of the best marks in the NBA.

But that's not enough for the nitpickers. They've been screaming from the outset that Jones doesn't know how to substitute, that he should be trying to develop a bench instead of winning games.

Incredible! Ludicrous! Insanity!

First of all, what bench? The fact that three rookies made the 12-man squad this year should tell them something. When was the last time three rookies were ever on a Celtics' roster in the same year? If the Celtics had the depth, as the nitpickers seem to assume they have, then two draft choices and a free agent wouldn't be wearing the Celtics green today.

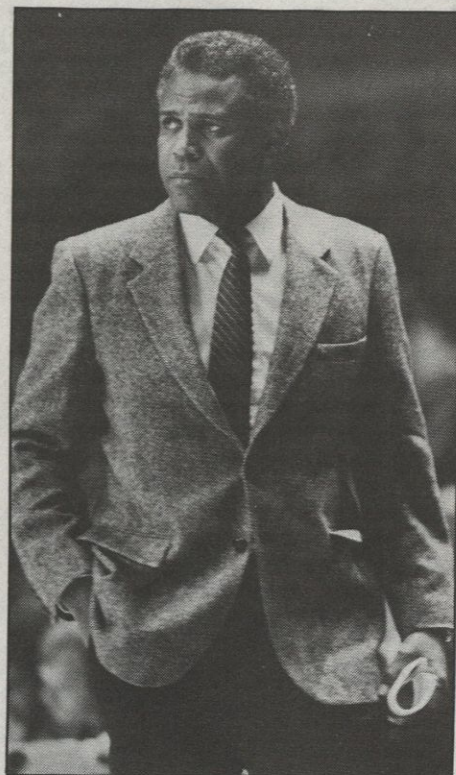
Secondly, what the nitpickers haven't taken into consideration is the wide gap in talent between the starting five and the players coming off the bench. Jones doesn't have the luxury of a Bill Walton and Scott Wedman in the sixth and seventh spots on the roster, as was planned in putting the team together.

He didn't have any bench luxury last year either. Fred Roberts was signed to be the ninth or tenth player on the team, but due to the injuries to Wedman and Walton, was forced into the crucial sixth man role. Darren Daye was waived by Washington and Chicago before arriving in December and almost immediately assumed the seventh man spot.

Both made contributions during their first season but couldn't provide the experience or consistency of Walton and Wedman and neither has achieved that level this year.

Jerry Sichting had originally been positioned to be the eighth man as the swing guard, as he was in the 1985-86 championship season. He had the talent and experience to blend with the starters but he was out of synch last season with a

COURTSIDE VIEW



K.C. only wants to win.

stomach virus and knee problems and is down again this outing with knee surgery.

So, where do you go from there? Your 9th, 10th and 11th players had to be moved into the crucial 6th, 7th and 8th spots. That's quite a jump, especially when you are called upon to blend with the BEST starting unit in basketball.

It's no knock on the bench. If the Celtics had a Walton or Wedman type to fill the gap in the all-important sixth man spot, it would improve the bench over-all. In the history of the Celtics, the sixth man has always been a player to come off the bench, step up the tempo and make things happen.

There's been a long line of "sixth man" players who have been key performers in the Celtics championship years, starting with Frank Ramsey, John Havlicek, Don Nelson, Paul Silas, Kevin McHale and the latest, Bill Walton. There was never a drop-off in talent when they replaced a starter.

Since Walton went down with another injury early last season, Jones has given every player on the roster a chance to fill the role, but none has been able to deliver consistently. Rookies Mark Acres and Brad Lohaus have shown flashes but need more time before they can be counted on in such a vital spot.

The nitpickers fault Jones for not integrating his bench with the starting unit. That's the tunnel vision thinking. If K.C. adopted that theory, then he'd only have his starting five—the best in basketball—on the court as an entire unit for less than 20 minutes a game. That's a waste.

Because he lacks the quality sixth man, Jones has been trying to rest his starters as a group and utilize the "green" team for three or four minutes. Sometimes it works, but most times he has to rush his starters back onto the court.

Manipulating timeouts and the breaks between periods as rest breaks for his players, Jones has been able to maximize the effectiveness of his starting unit for 30 to 35 minutes a game, which is necessary

if the Celtics are to win the Eastern Conference title and the championship.

Jones would be ecstatic if one of his frontcourt bench people would emerge and claim title to the sixth man role, and he would show just as much faith in him as he has recently in newcomer Dirk Minniefield. Whenever Roberts, Daye, Acres or Lohaus have gotten into the flow and made things happen, they have received extended playing time.

Minniefield is a perfect example of a player creating a position for himself. He hustled and played defense and won himself a solid place on the team. He has surprised everyone. He has made the most of his opportunity.

Sam Vincent had the same opportunities last year but couldn't make things happen. The nitpickers say he wasn't given a chance. He had 82 games to prove himself. Minniefield did it in five games.

Larry Bird says it's wrong when bench people think they have to score to get playing time. "They'll get their minutes if they hustle, play defense, work the boards and set picks." Minniefield did what Bird prescribed and got the time and the support of the coach.

A favorite chant of the nitpickers is that the team won't make it to the finals if the starters play too many minutes during the regular season. But what about last year?

The starters went into the playoffs hobbled by injuries, but still made it to the sixth game of the championship series.

And that's where the crunch came. The Celtics didn't have the home-court advantage and it was the difference. That's why it's ludicrous for the nitpickers to rant and rave that the Celtics should sacrifice some victories to establish a bench. The victories could mean a home-court advantage in the playoffs and another title.

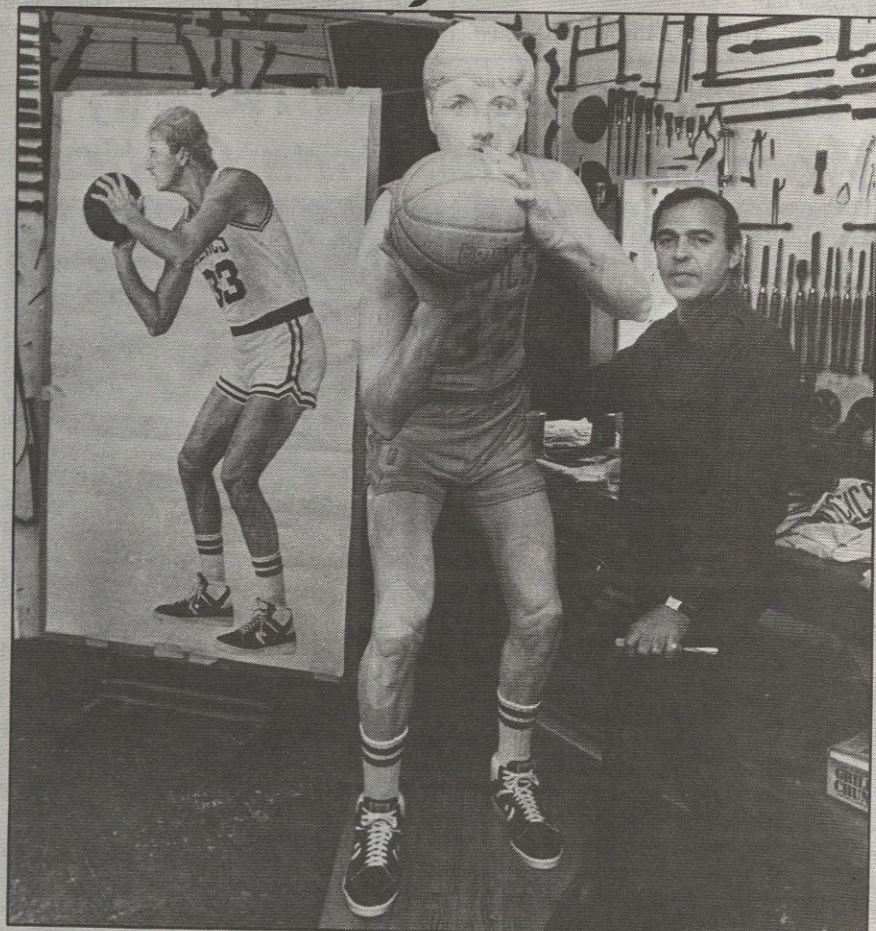
If Minniefield can continue to perform as he did in his first 12 games with the Celtics, especially in the team's back-to-back victories over Chicago and Detroit, the bench woes will diminish.

And, if veteran Artis Gilmore can provide 10 to 15 minutes a game once he gets familiar with the system, the bench will be strong down the stretch. Jones will have an opportunity, at long last, to fit Daye, Roberts, Lohaus and Acres into specific spots during the course of a game.

Jones is probably more aware than anyone of the problems the guys on the bench have in dealing with playing time. Jones sat for a couple of years while Bob Cousy and Bill Sharman were reigning in the backcourt.

K.C.'s goal is to win basketball games, and he'll use anyone who will help him accomplish the victories. Jones has been a winner at every level. He's the only person in the NBA to earn 12 Championship rings (eight as a player, one as an assistant coach with the Lakers, one as an assistant coach with the Celtics and two as head coach of the Celtics). He doesn't like to lose.

Larry Bird Honored on February 2 and 3



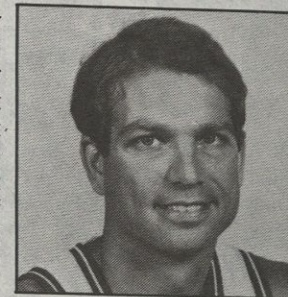
World renowned sculptor Armand LaMontagne stands alongside his partially-completed life-size wooden sculpture of Larry Bird. LaMontagne carved the figure from a single 1800 lb. block of basswood. The finished product stands seven feet tall, weighs approximately 275 pounds and contains an incredible array of detail to look exactly like Bird. It will be shown February 2 and 3, and will ultimately be housed in the New England Sports Museum.

CELTICS PERSPECTIVE

When "It" Began

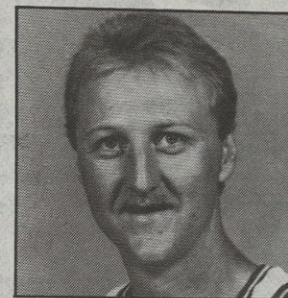
When does a National Basketball Association player's dream become a reality? When does a basketball player begin to think that all of the hard work, discipline, patience and practice is actually beginning to pay off and result in that mystical dream-come-true: a position on an NBA team. *Celtics Pride* asked several of present team members how their own particular basketball dreams began coming true.

Jerry Sichting: I think there were two turning points for me. Between my sophomore and junior years in college, I thought I would definitely be able to compete in a major college program. In high school I had some success and it just kept me working real hard. I played well throughout my senior year in college; others may have thought it was a long shot, but I knew if I were able to get into the right situation, that I'd be able to play in the NBA. Because of the competition I had faced in the Big Ten. I saw guys I had played against when I was at Purdue and they were doing well. That gave me reason to think I could do as well.



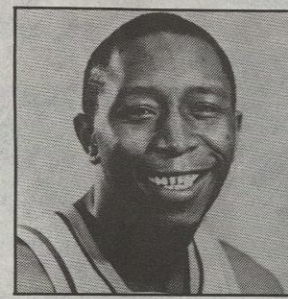
Jerry Sichting

Larry Bird: I don't know whether you ever know when you're coming up. I thought I was a very good player early in my career, but then I didn't really confront major competition until I went to Indiana State. I was certain that we would have some excellent collegiate teams there and although I thought Michigan State was outstanding in my senior year, after a while I thought we could take even them. But as far as I went personally, I was never sure about playing well in the NBA until I began playing here. Then, when I began playing well, it became a matter of working hard at it and keeping an attitude that I would continue to improve.



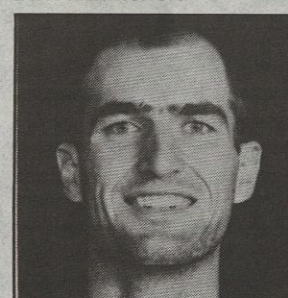
Larry Bird

Dirk Minniefield: I had some tough times early in my NBA career and it wasn't until I went down to the CBA and started playing effectively that I thought I could play well. I was invited to play in summer league games in the Cleveland Cavs' camp, and I played very well there, too. I was able to get things done on the court against players like Vern Fleming, for example. That summer was crucial because my confidence level was down and I was still trying to get into the NBA.



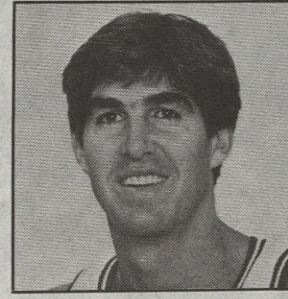
Dirk Minniefield

Fred Roberts: I always had the dream of playing in the league and because of that, the work ethic and confidence eventually followed. I was fortunate to have solid coaching as well. I think you have to feel you can make it all along. I began feeling good about my chances after my sophomore year in college when I played in summer league designed to choose a team to play in Brazil. There were some tough players in that competition: James Worthy, Sleepy Floyd, Sam Perkins, Scott Hastings. And I was able to play effectively. I think you have to have a feeling that you will make it. I felt after that tournament that, if I stayed committed — stuck with it and stayed dedicated — I would make it here.



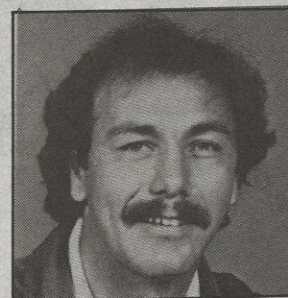
Fred Roberts

Mark Acres: It's hard to pinpoint an exact moment in time, but I can honestly say that I had it in my mind since the time I was six or seven years old. I would watch my dad, who played and then I'd always study the game, because my father was a coach. I would play three-on-three constantly; then when I began to grow and develop, I worked even harder. If I had to look back and answer, I think my success is a tribute to my consistency. I always played.

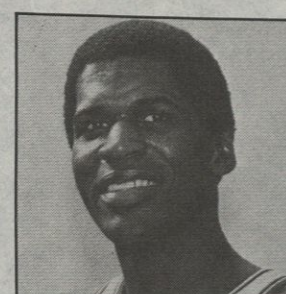


Mark Acres

Chris Ford: I think I realized it when I played in school. If a player plays in a major program and does fairly well, the possibility of making it in the NBA is fairly good. The player can look in the pros and see those same opponents making it up there and knows he has a chance. For me, my competition included players like Bob Lanier, Austin Carr, Calvin Murphy; when I saw those guys making it, I knew I had a chance. The key for a lot of players who try to make it but aren't superstars is what team drafts them. Several good players have been drafted by the pros, but were taken by the wrong team. They just weren't able to get the opportunity they needed.

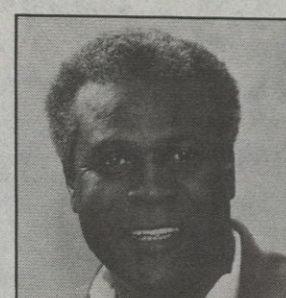


Chris Ford



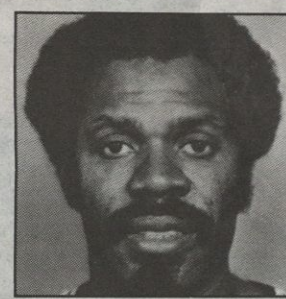
Robert Parish

Robert Parish: I felt I could play with anybody in college, but looking back now, I think there were two factors before I realized I could play here. The schedule at Centenary wasn't always demanding, and I really didn't receive much teaching about how to play the pivot in school. I think the turning points for me eventually were playing effectively in the World Games in 1975 and then later, when I was able to at least be productive while still learning how to play the pivot, when I was a rookie with the Golden State Warriors.



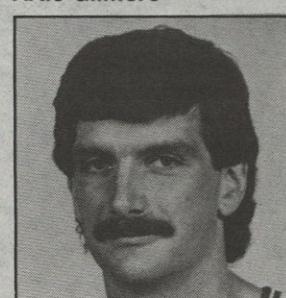
K.C. Jones

K.C. Jones: (about coaching). I thought about coaching late in my playing career, but I wasn't real sure about making it in coaching until I landed my first NBA job, with the Washington Bullets in 1973. I had spent several seasons coaching in college, then with the Lakers as an assistant and then in the American Basketball Association with San Diego. But when I was able to coach Washington, then I knew it would go well. I was able to take a team that had done very well the previous year and do well with them myself. The way I was able to tell was not so much how they were listening to me, but rather how effectively they played together, the Wes Unselds, Elvin Hayeses, the Kevin Porters. That gave me very positive feelings.



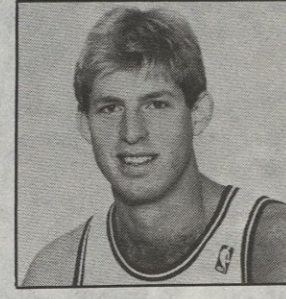
Artis Gilmore

Artis Gilmore: I think there were two turning points for me. At the end of my junior year at Jacksonville we were receiving national attention and we did very well, and that was important for a player like me, who had begun playing out of a junior college (Gardner-Webb). I think the second turning point for me was when I was with the Kentucky Colonels. I was taken as the first choice in the draft and I received a very substantial contract from Kentucky. That seemed to validate my own opinion of my abilities.



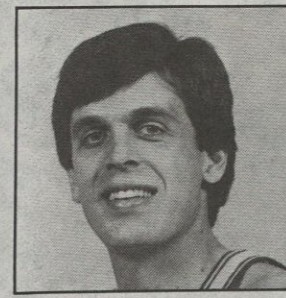
Greg Kite

Greg Kite: Playing in the professional ranks was always a goal and I always believed I could do it, from as early as my junior high years. I don't think there was a particular point in time, but rather a result of constantly striving. I think the critical time for me was really acceptance by the professional scouts. I played well in the post-college tournaments and I think my draft position went up as a result. But for me, making it was actually a process of succeeding at small goals along the way: starting in high school, making it at a major college program. Gradually, I felt I could succeed here.



Brad Lohaus

Brad Lohaus: I really wasn't sure about making it either in the college or professional level until very recently in my career. Certainly my senior year in college was a turning point. I had had knee problems and had been inconsistent up until then, but last season was a very good one for me and for the team. I was delighted about being drafted by the Celtics but I wasn't certain about making it here until three weeks into training camp. I worked very hard, and started off playing pretty well. At that point, my confidence level shot up and I felt I began to feel pretty much at home.



Kevin McHale

Kevin McHale: I think there were several small turning points, and looking back, I think I developed confidence over a number of productive games in high school over the years. But I think the first significant turning point for me was when I received a scholarship to the University of Minnesota during my senior year in high school. It's hard to describe to an outsider just what a scholarship to the U of M means to a kid growing up in Hibbing. It's everything. When I received that acceptance, I knew I had reached a new peak in my athletic career, that quite possibly, I could have fun at something that might be my profession.



Robert Parish



Tape

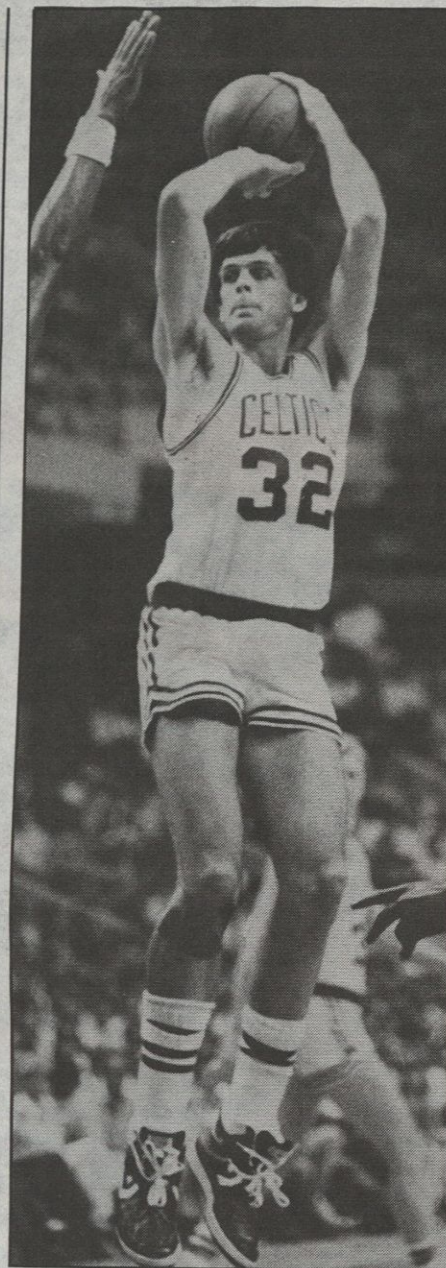


CELTICS CONFIDENTIAL

By Bob Schron

Chemistry. In the wake of the latest wave of criticism concerning their bench, the Celtics have acted. **Dirk Minniefeld** and **Artis Gilmore** have been added in the past month, which means since the beginning of 1986-87 **Darren Daye**, **Reggie Lewis**, **Mark Acres**, **Brad Lohaus**, **Minniefeld** and **Gilmore** have been added to the team. . . The common thread among these players is they accept their roles; under the wing of **Bill Walton** in 1985-86, that Green Team did, too. Last season, less so. Any check of videotapes in which cameras focus in on a sulky bench will testify to that. . . Daye has been criticized in both Boston dailies for being unwilling to carry out his assignment in the team's offense. . . He had a meeting with **K.C. Jones** during the team's brief jaunt to Chicago, January 11. . . Lohaus and Lewis are willing learners and there is a better-than-even chance that Reggie will be an outstanding NBA player. . . His progress since the beginning of pre-season camp is akin to that of a butterfly slowly unfolding from its cocoon. . . Minniefeld is an open personality and Artis, if still skilled, should help, too. He's a powerful presence, on and off the floor. . . A long way of saying that the Celtic philosophy of building the team with chemistry of people remains in effect.

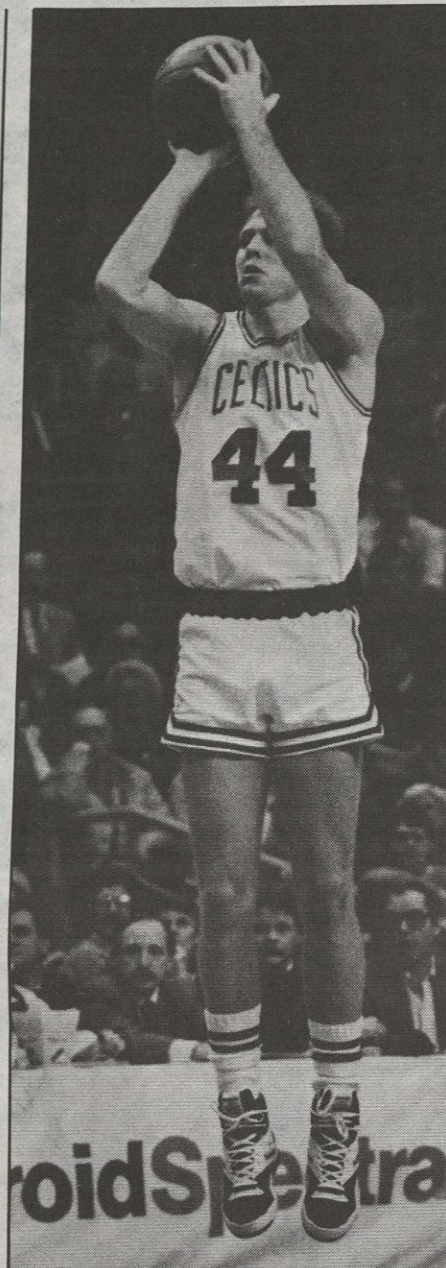
Kevin McHale was the subject of a *Boston Magazine* feature. . . **James Worthy's** toughest foe? **Kevin McHale**, according to an *Inside Sports* interview. . . **Darren and Tammi Daye** purchased a home directly west of Boston as they happily await the arrival of their first child. . . **Dirk Minniefeld** also was readying to move after lasting with the Cs. He had been living in the Howard Johnson Fenway Hotel for the past six weeks. . . There has been much chatter about **Danny Ainge's** alter ego, **Lamar Mundein**. The latter, fictitious character is the equivalent of Basketball Jones, a jumpshooting "god" of the playgrounds. In Ainge's recent record-setting three-point streak, Danny adopted this character as a scoring model. To this end, he has inscribed "Mundein" on his white Celtics practice jersey. . . **K.C. Jones** joined his assistant mentors, **Jimmy Rodgers** and **Chris Ford** with a slight case of the flu as the Celtics returned home from their West Coast trip. . . The esteemed classical violinist **Arturo Delmoni** has played Symphony Hall and the best classical music halls in the United States. Yet his passion remains the Celtics. He attended his first Celtics game of the season when the Celtics played the Bullets, January 8th at the



Kevin McHale: Working His Way Back

Garden.

Tommy Heinsohn remained unconvinced that the Celtics will benefit from the acquisition of Gilmore. . . "But I think that the team's moves in recent days will help them both in the short and long term. First, I think some of the new veterans will help. Second, it gives the young kids like Lewis, Acres and Lohaus time to grow. People criticize K.C. for not using his bench. Then they turn around and say what a bad bench he's got! The logic doesn't make sense to me." . . . **Kevin McHale** on why his flexibility has improved as his foot has healed: "The reason's pretty clear-cut. I've been able to get my regular therapy



Danny Ainge: Lamar Mundein?

treatments, something I was unable to have when we were on the road in December. I go twice a day, scheduling sessions between practices. But I find that it's a tradeoff, strangely. What's happened is that it's put a stress on my family. I never see them, because I'm gone for up to nine hours a day, between treatments and playing. That adds some stress, especially with all the time we spend on the road during the season." . . . A Celtic player on why the team has seemed to play so inconsistently this year: "They're bored," he sighed. . . **Bill Walton**, told that the team needs him, remarked gloomily, "I need them more than they need me."

The Celtics' contest against the Knicks on Saturday night, January 9th from New York, drew the second-highest TV sports rating in Boston, losing out to the United States Figure-Skating Championships 11.0 to 9.2. . . **Heinsohn** thinks **Bernard King's** game has tailed off. "I think the injured knee (torn medial ligament and ensuing reconstructive surgery) has hampered his ability to maintain his balance. Before, he could stop on a dime." . . . **Danny Ainge** was but 36 three-point field goals shy of the NBA record for three-pointers made in a season through games of January 11th. . . Celtics' Public Relations Assistant **Wayne Levy** set a course

record in the Central Massachusetts Strider Freezer Fiver 5-mile race New Year's Day with a time of 24:54. . . **Danny Ainge** on his decision to play basketball rather than baseball (with the Toronto Blue Jays): "I knew if I didn't play basketball with the Celtics, give the Celtics an opportunity, it would be something I'd regret for the rest of my life. I wanted to play basketball for a year while I still was playing baseball, much like what **Bo Jackson** (LA Raiders-NFL/KC Royals) is being allowed to try. But the Blue Jays would never allow me to do that."

Bill Russell received a long, thunderous ovation on his return to the Garden with the Sacramento Kings. . . He and **K.C. Jones** met for the ritual pre-game talk and were the focus of several photographers, standing beneath the championship banners. . . Russell's daughter **Karen Russell**, a lawyer and writer, met the beleaguered coach after the game. She lives in the Boston area. . . Jones and Russell ate together after the game; the joke went that the loser would have to pay for dinner. "We'll go someplace cheap," quipped Russell. . . Russell walked into the Celtics' locker room after the game, saw **Larry Bird**, and jokingly said, "Thanks, Larry" after the superstar spearheaded the easy Cs win.

Tony Cotton, who covers the Washington Bullets for the *Washington Post*, was in Boston doing an advance on Russell. Cotton on the Bullets' coaching change: "The Bullets are playing for **Wes Unseld**, much as the Celtics do for **K.C. Jones**. It wasn't that the players didn't like Kevin Loughery, because they did. They just weren't doing the job." . . . **Bob Cousy** and **Missy Cousy** were in the Garden to watch Russell's Sacramento team play the Celtics. . . Russell, told that the Celtics whipped themselves back into peak efficiency with daily strenuous practicing, said of a possible similar technique for his young Kings, "The key to winning is building mental strength. For a team that's won like the Celtics that's fine. For our team, something like that might backfire." . . .

Chris Ford, former Detroit Pistons player and now Cs assistant Coach, was the subject of a long piece in the Pistons' telecast back to Detroit last week. . . **Robert Parish** was scoreless against Sacramento, the first time ever as a Celtic. . . **Artis Gilmore** wasn't planning on moving his family back to Boston. "The kids are settled in school (in San Antonio area) and at this stage of my career, I wouldn't want to do something like uproot them."

Reggie Theus dropped by the Celtics' locker room to renew acquaintances with former (Chicago Bull) teammate **Gilmore** after the Kings' game. . . **Johnny Most** on Russell's efforts with a rebuilding team: "He'll have a harder time with that young team. I think losing takes more out of him than he sometimes realizes. If he takes the time to build with then, though, they'll win." . . . **Dick Motta**, now a broadcaster of Detroit Pistons' telecasts, sensed that a rivalry of great proportions was building between the Pistons and Celtics: "You sensed it by the way the Pistons' players treated the game off the floor. None of the usual joking. They were very serious in the hotel, coming into the Garden from the bus. The Celtics won easily (January 13th) but the Pistons are a mature rival now."

Boston 107 Utah 99 January 4 at the Salt Palace

Larry Bird scored 28 points and **Danny Ainge** 20, including six three-point goals, to lead the Celtics to a 107-99 victory over the Jazz. The Celtics concluded their first West Coast swing with this victory, a trip in which they won four of the five games.

The Celtics executed their halfcourt offense to near-perfection in the first eight minutes of the game, and lead by ten, 24-14. Boston led at the end of the first quarter by 32-23. Utah rallied before the end of the half however. Reserve center **Mel Turpin**, who shot 10-11 from the field for the contest, keyed that comeback as the Celtics led by only 63-62 at halftime.

The Celtics would be forced to come from behind in the fourth quarter. The game was tied six times late in the game, before the Celtics starters pulled the game out. The Celtics scored on five consecutive possessions in the final minutes as they outscored Utah 28-17 in the fourth quarter.

Boston 117 New York 108 January 6 at Boston Garden

The Celtics returned home and defeated the Knicks behind the blistering first half shooting of **Larry Bird**. Bird scored 32 points in the first half on 13-for-18 from the field, including three three-point goals. Boston, despite being unable to pull away from the Knicks, still led throughout the contest. Boston led 29-26 at the end of the first quarter, 63-55 at halftime and they would extend that lead to 81-61 midway through the third period. But the Knicks rallied from that juncture and Boston was forced to work the ball inside until the final buzzer to ensure the win.

The first time the teams met in Boston was in November. New York burst out to a 28-point lead in that game before the Celtics came back to win in double overtime. Then, the Celtics played without both All-Pro forwards Bird and Kevin McHale. That Celtic comeback was fueled by the three-point shooting of **Danny Ainge**. The game tonight continued to feature this marksmanship from Ainge, who is playing at an All-Star level himself this season. Ainge's two 3-pointers set an NBA record for most consecutive games with a 3-point field goal (13). But the game was won by Boston because they methodically stayed inside as McHale scored some tough shots down the stretch to finish with 30 and Bird pulled the team together late to end up with 41.

The points were needed. **Johnny Newman**, the small forward of New York, led a New York 12-4 surge to cut the Celtics lead to 107-102 with 3:21 left in the contest before the Celtics pulled away. Newman's 24 led New York. Robert Parish had 11 points and 11 rebounds and Dennis Johnson had 11 assists for Boston.

Boston 125 Washington 109 January 8 at Boston Garden

"It's been a long time since I've felt this healthy," Kevin McHale said afterwards. McHale's inside scoring and maneuverability highlighted a stirring second-half comeback as Boston defeated Atlantic Division foe Washington before the 336th consecutive sell-out at the Garden. The Celtics had played a near-flawless first quarter to lead by 34-24 at the end of that period before Washington would dominate the ensuing eighteen minutes behind

Jeff Malone (31 points), Moses Malone (24) and second-year player John Williams (5-6 from the floor).

But the Celtics defense tightened considerably midway through the third period. Moses Malone went without one field-goal attempt through the first nine minutes of the fourth quarter and this characterized a desultory (7-23, .304) performance from the field for the Bullets down the stretch. Boston, on its offensive end, played patiently and utilized the inside play of McHale and the 35 hustle points of Larry Bird to take charge (Bird's outside shooting wasn't accurate this night). The Celtics finally caught Washington 98-98 with 8:30 remaining, on a Danny Ainge 3-pointer. This capped off a 32-22 run and when Ainge again scored an outside (2-point) jumper on the next possession, Boston broke away for the win. Boston outscored Washington 21-7 over the next six minutes to seal the verdict. Bird had 11 rebounds to lead Boston and Dennis Johnson notched 10 assists. Moses Malone had 13 rebounds for Washington.

New York 106 Boston 98 January 9 at Madison Square Garden

Mark Jackson and **Patrick Ewing** of the Knicks initiated an impressive running game and the Celtics committed 25 costly turnovers as the Knicks won in New York. The game was the second between the teams this week. Boston won 117-108 last Wednesday in Boston.

Boston controlled the action early as the starting five patiently ran their offense into a 12-point lead early in the second period at 39-27. But after K.C. Jones went to his bench, the visitors' continuity broke down and the Knicks climbed back in. Gerald Wilkins (18 points) led New York back in and the Knicks trailed by only 55-53 at intermission.

Ewing's aggressive inside play was augmented by the equally bruising effort of Sidney Green who scored a season-high 20 points. These two battled Robert Parish to a standoff (Parish: 22 points, 9 rebounds) and the Knicks took the play away from Boston in the fourth quarter.

New York led 77-74 heading into the final frame; after Boston converted a sensational five-pass fast break to gain a late 89-87 margin, New York's defensive pressure decided the contest. They forced Larry Bird and Kevin McHale into 2-11 shooting down the stretch and pulled away for the win. McHale led Boston with 26 points and Bird, McHale and Parish each had 9 rebounds. Jackson had 22 points and 14 assists to pace the Knicks.

GAME BY GAME

Boston 104 Chicago 97 January 12 at Chicago Stadium

The Celtics avenged a 107-102 November 23rd defeat in Hartford at the hands of the Bulls by winning in Chicago. Boston played without Dennis Johnson who remained back in Boston with a sore right rotator cuff.

The game, nationally televised on the cable network TBS, was played with play-off-style intensity. After Chicago broke out to a 28-25 first quarter lead, the Celtics tightened their defense, limiting the Bulls to 11 second quarter points to lead 45-39 at halftime. Robert Parish, who finished the game with 18 points and 16 rebounds, had ten caroms in this stanza.

In the second half, the league's two leading scorers, Michael Jordan of Chicago and Larry Bird of Boston, dominated. Jordan, en route to a game-high 42 points (19-35 FG, 4-5 FT) sent the Bulls into short leads twice in the second half, 65-63 and finally, at 80-78 with 7:07 remaining in the contest. But the Celtics rallied at that point and controlled the action down the stretch. Bird scored twelve points and received critical support from Kevin McHale (16 points, 6 rebounds) and Dirk Minniefeld (10 points, 9 assists). The Celtics scored on three critical possessions in the final three minutes: a Bird floater down the lane and McHale and Minniefeld jumpers on ball rotation. Danny Ainge connected for a 3-point FG for the 16th straight game and added 9 assists. Charles Oakley, NBA leader, finished with 11 rebounds.

Boston 143 Detroit 105 January 13 at the Boston Garden

In a showdown between the teams with the second- and third-best records in the Eastern Conference, the Celtics broke away from a 63-63 halftime deadlock to easily defeat the Detroit Pistons in Boston. The game was the second of back-to-back games for the Celtics, who defeated Chicago 104-97 the previous night in Chicago, and who traveled back that morning to Boston to play the Pistons.

Detroit began the game with intensity and pulled out to a brief 18-12 advantage behind the running game of Isiah Thomas (16 points, 5 assists, 5 rebounds) and the scoring of Adrian Dantley (24 points). When Bill Laimbeer connected on a three-point field goal in transition, Detroit, unknowingly, had its largest lead of the game.

The Celtics responded from that time forward. They battled on even terms with Detroit in the first half, a half which led to fifteen ties and eight lead changes

through the initial two minutes of the third period. Boston controlled the action from then on, outscoring Detroit 20-7 in a 4:29 span in the third period. Kevin McHale's 31 points paced the Cs scoring and it spearheaded an inside attack which out-pointed the visitors, 47-27 through the first three periods. This inside game was augmented by a now-familiar Celtics weapon: the three-point field goal. Danny Ainge, the league leader, connected on three of four in the third and Larry Bird also nailed two triples. Detroit couldn't recover.

"This is a big month for us," commented Bird (28 points and a season-high 13 assists). "I felt last week, the week we returned from the West Coast would be our hardest week. As long as we don't commit turnovers, we'll be all right." Ainge led the team with 9 assists while McHale and Bird each had 7 rebounds. Vinnie Johnson had 18 points and 8 assists for Detroit.

Boston 122 Sacramento 86 January 15 at Boston Garden

Danny Ainge scored 29 points, including a record-setting five of six from the three-point area as the Celtics routed Bill Russell's Sacramento Kings. The Celtics were never threatened in this one, surging out to a 34-11 first quarter advantage behind Kevin McHale's 14 points.

"Kevin and Larry (Bird) did a lot of damage to us," said Russell afterwards. "They set the tempo and we were never able to have any confidence."

Again, Ainge was the beneficiary of the Celtics' inside potential as he continually took advantage of the spacing on the floor. By halftime he had already connected on 2-3 from three-point range, the Celts had a 23-point lead (61-38) and the contest was virtually over.

Would the Kings make any type of serious run? The opening moments of the second half suggested they might, as Reggie Theus and Joe Kleine scored on the first two King possessions to trim the lead to nineteen. But the Celtics were too sharp. Bird and Ainge quickly connected on five long jumpers in a 1:50 span and the Celtics were again far in front.

Their lead would peak at 102-59 in the opening seconds of the fourth quarter.

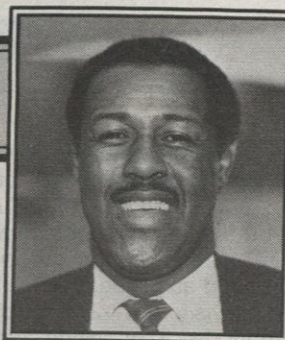
Ainge's total led the Celtics as he scored 3-point FGs for the 18th straight game. Bird added 27 (10 assists) and McHale 24. Other notables: Robert Parish was scoreless in 9 MP. Kenny Smith, the leading rookie scorer in the circuit led the Kings' scoring with 16 (7 assists) and Otis Thorpe had 10 boards.

Boston Celtics Statistics

MON 25, LOST 10

THROUGH GAMES OF JANUARY 16

		--FIE GOALS--					3-PT	--FREE THROWS--					--REBOUNDS--											
PLAYER	0	GS	MIN	FG	FOA	PCT	FG	FOA	FT	FTA	PCT	DEF	TO	AST	PF	DG	STL	TD	BLK	PTS	AVG	H		
BIRD	31	30	1181	352	648	.543	34	83	165	182	.907	36	241	277	202	63	0	55	98	17	400	29.1	4	
MCHALE	21	20	749	173	280	.618	0	0	114	140	.814	48	109	157	50	58	0	11	41	40	963	29.9	1	
AINGE	34	34	1273	223	460	.485	67	150	26	93	.114	26	88	114	179	94	1	41	76	7	576	16.9	1	
PARISH	35	35	1170	209	362	.577	0	0	91	135	.674	93	257	350	56	95	4	24	84	36	509	14.5	0	
JOHNSON	34	34	1241	157	364	.431	4	12	143	163	.867	34	89	123	278	89	0	45	92	15	461	13.6	2	
DAYE	34	6	571	102	190	.537	0	1	53	79	.671	26	38	64	62	57	0	24	38	3	257	7.6	2	
ROBERTS	25	0	240	51	190	.479	0	2	67	87	.770	33	56	89	41	59	0	10	40	8	249	7.5	2	
LEWIS	25	0	240	50	119	.420	0	1	23	33	.697	17	20	37	14	37	0	14	21	9	123	4.9	1	
SICHTING	24	1	270	44	82	.537	2	8	12	66.7	.5	16	21	60	30	1	14	14	0	98	111	4.0	1	
QILMORE (TOT)	26	23	400	45	85	.529	0	0	2	44	.477	19	52	71	10	61	0	6	32	15	111	4.0	1	
QILMORE (BOS)	25	1	377	40	76	.526	1	6	2	7	.286	4	8	1	7	0	1	4	3	10	2.5	1		
MINNIEFIELD (TOT)	25	1	377	40	76	.526	1	6	18	27	.667	12	29	41	73	51	0	24	25	1	99	4.0	1	
MINNIEFIELD (BOS)	24	0	175	15	28	.536	0	1	4	4	1.000	4	16	20	35	25	0	9	9	1	34	2.4	1	
LOHAUS	28	0	305	42	95	.442	0	0	18	23	.783	28	44	72	23	53	0	11	28	21	102	3.6	1	
ACRES	33	0	458	46	83	.554	0	0	27	48	.563	40	66	106	27	85	1	8	32	10	119	3.6	1	
KITE	13	0	86	9	23	.391	0	0	1	6	.167	10	14	24	2	16	0	3	9	8	19	1.5	0	
CELTICS	35		8500	1528	2957	.517	110	270	788	1008	.782	406	1066	1472	1042	779	6	274	603	179	3954	113.0	9	
OPPONENTS	35		8500	1491	3128	.477	46	157	715	959	.746	489	956	1445	886	886	14	334	542	162	3743	106.9	13	



AS I SEE IT

By M.L. Carr

The Pistol

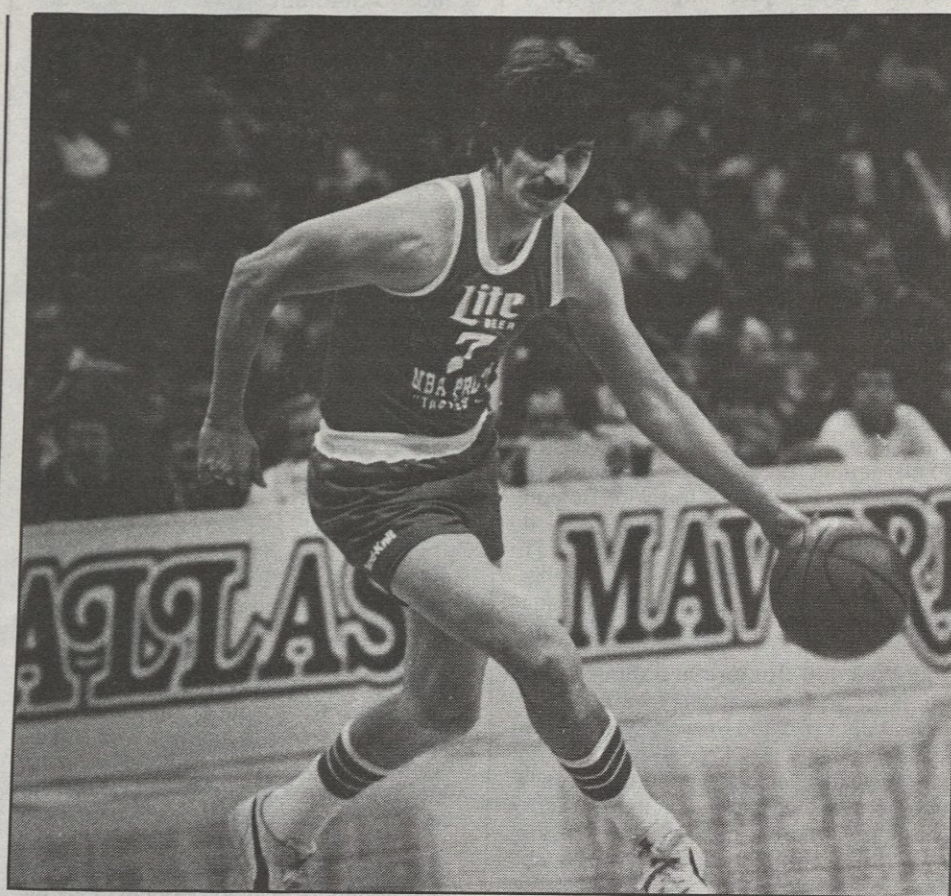
In this column, I would like to pay a final tribute to Pete Maravich, who was one of the earliest and most significant influences on my game. But more than that, Pete was an important influence on a whole generation of basketball players. We had common roots, high school players growing up in North Carolina, and it was Pete Maravich who led the way for the young players who would do so much to build the basketball era of the seventies. Pete Maravich lit up the East-West High School All-Star Game for a record 45 points. This amazed a lot of us — good players such as David Thompson and Bob McAdoo and myself.

I know it's been said before, but the most important quality Pete Maravich had was his work ethic. He began this almost unparalleled ethic at the age of five or six and carried it forward into the professional ranks. You only see this type of high-level commitment in a select few like Pete and Larry Bird.

My first encounter with Pete Maravich came when I was a fifteen-year-old high school player, just beginning to find my way in the game. I was attending the summer basketball school at Campbell College in Georgia, and Pete was the main attraction — a young version of the Pistol, with the floppy socks, hair, all the characteristics that contributed to the early image of Pete. For us, it was the ultimate. Pete pulled another player, Tommy Roche (who eventually went on to Western Carolina) and me aside and told us if we'd really work at the game we could become players. Not just "good", but players. There were "fancy drills": behind-the-back and through-the-legs dribbling, and other drills designed to improve hand quickness. To me the drills were secondary; it was his expertise, his dedication to the game and his graciousness to the younger players that always carried far greater weight. That direct communication with the younger players is still what keeps the game thriving.

Obviously when I made it to the Pistons and then the Celtics, there was a nice personal touch, because now I was going up against my earliest playing mentor. Cedric Maxwell and Chris Ford would tease me about it, but it was a real honor. It was a constant disappointment to all of us in Boston that Pete wasn't actually able to get his championship ring. He came to us in the winter of 1979-80 and he helped us to the best regular-season record in the league that year. But during the following autumn training camp, he came in only to learn that he didn't want to do it any more. The game was too draining for him, so he left, he walked quietly out of camp. This exit, from a man who set all the records, who added so much pizzazz to the game.

Pete Maravich set all types of scoring records at Louisiana State University and



Pistol Pete: Special Qualities

he led the NBA in scoring in 1976-77. He did it with flair but that flair is, I suspect, somewhat misunderstood. A creative drive in the game of basketball means that the man has a special love for the game, like Tiny Archibald, or Larry Bird or Earl the Pearl Monroe, players who would play

the game morning through night. These players aren't merely showmen. They are men who elevate the game to an art form. They do things guys just don't ordinarily do. They make the hard things look easy, through practice, and they make the easy things so easy that they often have to

invent new ways to do things just to keep themselves interested in the game. You see Larry Bird do this now.

There was a special quality to Pete Maravich, and it was fitting that his career would end in Boston. Pete played for several years under his dad Press Maravich. Thus, in real life, you had a father-son relationship that took on a fable-ish quality. The ultimate team, Coach-Player, Buddies. A team within themselves, that lent an added dimension to what fathers and sons could be about. When Maravich came to Boston, he would sit back in the trainer's room at times and talk about how happy he was to be here. He had such a great deal of respect for the thinkers of the game . . . like Red Auerbach, John Wooden, Dean Smith, his Dad.

I was proud to be his teammate, and two images of him remain with me to this day, one ironic, one fitting and happy. I remember when we had finished as game in San Diego and we were walking out to the bus. Larry and Pete left the locker room together and the usual throng of admirers waited outside. Like filings to a magnet they swarmed toward the players and surrounded Larry. Larry only, as Pete went on alone to the bus. It struck me then: this was Pete Maravich! The man who provided the model for all of us growing up in the game in the seventies. But that was understood, I think, by all of us. The nature of the business.

But finally, even though Pete didn't win the cherished championship ring, he was able to win the spontaneous appreciative roar of the Boston Garden fans. When he was introduced to the crowd for the first time as a Celtics player, they stood for several minutes and greeted him and welcomed him to the team. He said afterward he couldn't control the butterflies that evening. It was a profound recognition, specially felt for a man who accomplished so much and was willing to give so much back to the game.

Boston Celtics Caribbean Cruise

SOVEREIGN OF THE SEAS — AUGUST 27 - SEPTEMBER 3, 1988

Welcome to *Sovereign of the Seas* and to a triumph of design that goes beyond stature. For like her namesakes, she's not only the largest, but perhaps the most dramatically beautiful cruise ship in the world.

Your Boston Celtics Cruise Includes:

- Air transportation -- Boston/Miami/Boston
- Choice of cabin categories, from suites to inside accommodations
- Seven nights aboard the brand new luxury cruise liner SOVEREIGN OF THE SEAS
- Captains Welcome Cocktail Party
- All meals aboard, including breakfast, lunch, dinner, and a fabulous midnight buffet each evening
- Entertainment nightly
- Two swimming pools
- Sparkling disco, theaters, blackjack and nightclubs
- Massage, sauna, gym and beauty shop
- Ping pong, trapshooting and driving range
- Snorkeling, shopping and sightseeing
- Endless list of activities and facilities on board at your disposal
- Two Private Cocktail Parties with Open Bar, with the Celtics
- Services of a Four Seasons Travel Escort throughout the cruise
- Souvenir Celtics hat
- Special Drawing for Celtics souvenirs
- Cruise from Miami/Labadee/San Juan/St. Thomas/Miami

Four Seasons Travel
281 Winter St.
Waltham, MA
(617) 890-7930

EXCLUSIVE OPPORTUNITIES TO "MEET THE CELTICS" FIRST HAND!

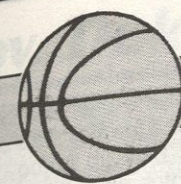
- Two Private Celtics Cocktail Parties • Photo Session • Question-and-Answer Session
- Autograph Session • Souvenir Hat • Meals with the Celtics
- and many other Celtics fans get-togethers

These activities available only to participants of our Boston Celtics Cruise!

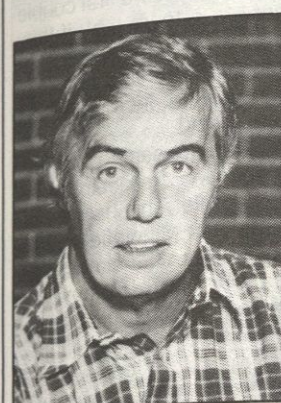
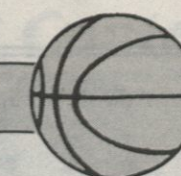
Fare Categories Available — Prices are per person based on dbl. occupancy.

Cat. A — Deluxe Outside (Top Deck)	\$1,840.00
Cat. C — Outside (Mid-Deck)	\$1,590.00
Cat. D — Outside (Lower Deck)	\$1,515.00
Cat. F — Inside (Mid-Deck)	\$1,430.00
Cat. G — Inside (Inner Deck)	\$1,355.00

Third & Fourth Person Prices are available. All are subject to a port charge of \$25.00 per person.



ROUNDBALL SPOKEN HERE

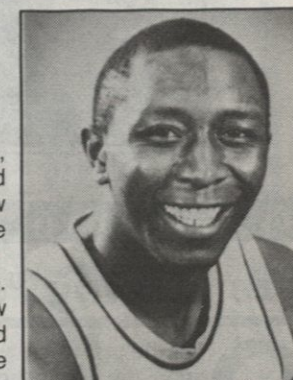


Doug Moe

Doug Moe, Coach of the Denver Nuggets, on the use of video as a coaching tool: "What do I want to look at films for? You can sit there and look at Larry Bird and what happens? You get depressed. You start thinking, 'How in the hell can we beat these guys?' So I just don't do films."

Dirk Minniefield, on watching Larry Bird play an exceptional game: "We're athletes, but we're fans, too. So unless he's doing it to you, you love watching a guy like Larry Bird light it up. When he gets into one of those grooves, hey, it's beautiful to watch. You know you're watching a spectacular player having a spectacular night, the kind of night we've all had in those games we play in our heads."

"And that's the joy of basketball. See, there's no such thing as a perfect game. There's always something you could have done better: a few more rebounds, a few more assists, better defense. But every so often, even for guys like me, you'll go out and make a great play and think to yourself, 'Wow, I've always wanted to make a play like that — and I did it!' What a kick that is. I imagine it's the kind of kick Larry gets all the time, a high you can't explain, like being on top of the world."



Dirk Minniefield



Jimmy Rodgers

Jimmy Rodgers, on the development of rookie center-power forward Brad Lohaus: "Brad Lohaus is a growing player. As he sits on the bench and watches, as he starts to get some minutes of actual experience, we're seeing the emergence of an awareness of how to play the game at this level."

"He's just got desire. He'll accept advice and he'll accept criticism. That's not always the case with young players. It's not always the case with older players either. That's why it's something you notice right away. When as guy's got natural ability, and then has the willingness to work at what he's told to do, well, chances are he's going to come awfully close to reaching his potential. That's what we're starting to see."

Frank Layden, Coach of the Utah Jazz after a 121-111 loss to the Celtics in December, said then of the Celts, who had lost five of their previous seven games, "Everywhere, I hear the Celtics are having trouble. I think that if you live in Afghanistan, that's having trouble."



Frank Layden

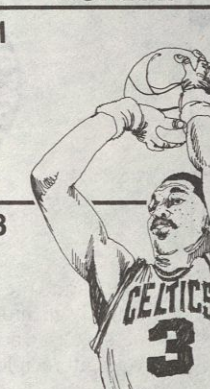
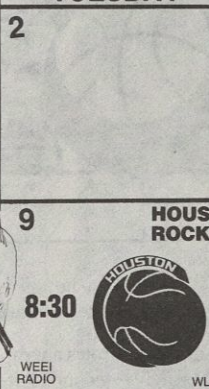
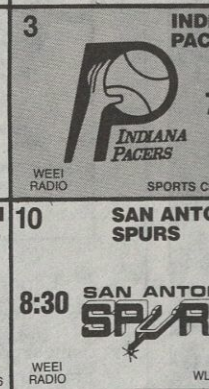
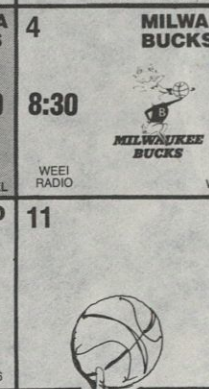
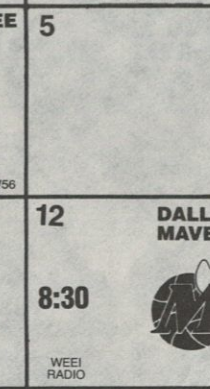
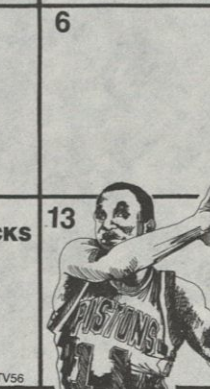
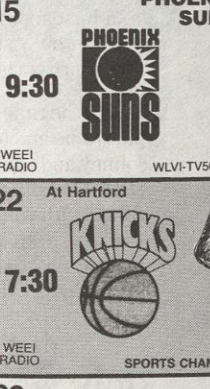
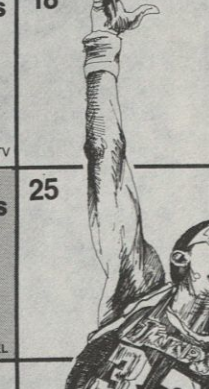
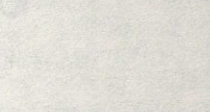
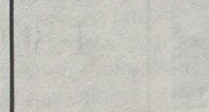
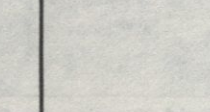
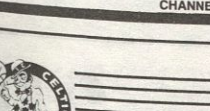
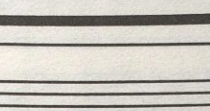
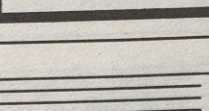
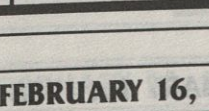
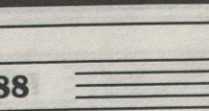
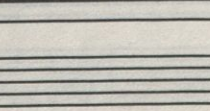
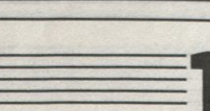


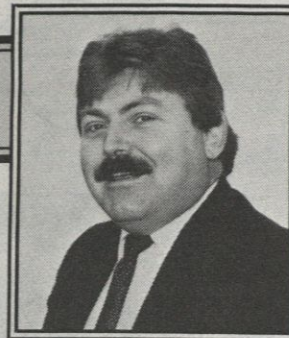
FEBRUARY

HOME AND AWAY SCHEDULE...

Home Games

BOSTON CELTICS

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 	2 	3 	4 	5 	6 	7 
8 	9 	10 	11 	12 	13 	14 
15 	16 	17 	18 	19 	20 	21 
22 	23 	24 	25 	26 	27 	28 



CALLING THE GAME

By Glenn Ordway

The Turning Point?

Over the last week we may have seen the turning point of this ballclub. Previously I think the Celtics were looking stale and predictable. They just weren't playing aggressive basketball out there; I think they were just playing up to the level of their competition.

So they lose the game in New York, and then go on to face Chicago in a big road game. Keep in mind that they hadn't beaten an above-.500 club on the road since the November 17th game against Indiana. But against Chicago suddenly all the elements were there. If they continue to play the way they're playing right now, the Chicago game may have been the turning point of the season. They played extremely sound basketball. The other occurrence of note for this team has been the acquisition of Dirk Minniefield.

Dirk Minniefield adds a different element to this club. I can't remember seeing

a guy acquired in mid-season who has gone out and consistently made a difference. I think he was a factor in the win against Philadelphia before Christmas. No Dirk Minniefield and the Celtics don't win that ballgame. He's also won a couple of other games for them, including the Chicago game. No Dirk Minniefield and I question whether the Celtics win that game as well.

I was very reticent on the air about Dirk, because sometimes you see a guy come in for his first couple of games and his performance will be inspired, and fans and media alike will be lulled into thinking 'Here's the guy who will make the difference.' Then all of a sudden, he's a dog the next time out. Next thing you know he dogs his next two performances. So I really didn't want to fall into that trap with Dirk.

But the bottom line is, here's a guy who's come out and, night in and night out, given the Celtics not only consistent play, but a totally new element to their game. He's probably taken the whole team up one notch. They are a much better ballclub now.

Minniefield gives the Celtics that "Tiny Archibald" element. This is something they've been missing for a while now. Before Minniefield the Celtics didn't have a true point guard on the team. Not taking anything away from Ainge, Johnson and Sichting, but they all have qualities enabling them to play either guard spot, but

none of them can be considered a "true" point guard. Minniefield gives the Celtics a totally different look. Considering that this team is based upon the incredible scoring abilities of their front line, I think it makes Minniefield all that much more important. He poses a whole new problem for opponents' defenses. He can take the ball to the hole and score himself, but once the defense starts collapsing in on him, he has the passing skills to dish it off to his choice of Larry, Kevin or Robert. This means everyone's repertoire of weapons is expanded.

I still caution myself that I may be blowing a lot of smoke about this kid, that the whole book is still out about him, that I've seen a lot of other players fold down the course of the season, that there must be something about him that four other NBA teams didn't like. Each time I caution myself, though Dirk goes out yet another night and makes a difference in the game. Maybe he's just suddenly matured as a player and realizes what he has to do to play in this league... maybe he's just found the perfect team for his skills... maybe as the astrologers say, all the stars were aligned at the right place at the right time for his career. This could be the case. As of this writing though, Dirk Min-

niefield is one of the main reasons that this team has gone from all sorts of question marks (this ballclub is too old, the bench is not contributing, this team may not be able to make it past the first couple of playoff games) to a team that, if they continue to play the way they have been, will be a legitimate NBA championship team. This turn-around incredibly has happened in one week!

Another reason we are seeing this turn-around is that now we are seeing a far healthier Kevin McHale. This has played hand-in-hand with Dirk Minniefield's arrival. All along we've seen the almost possessed play of Larry Bird. He's having a phenomenal season. Somehow though, the team still wasn't playing inspired basketball. Now though, McHale has shown the mobility and skill that made him such an unstoppable force last season.

This is just a lot different team from the one we saw two weeks ago. Now, because of the change, everyone's gained confidence. The starters go out, play aggressively and gain big leads, the bench now can play more minutes and gain a little confidence in their skills, so K.C. starts to gamble a little more. Attitude is a very contagious thing and will carry on through the season.

Rarely does a team go from such a trying and unsure period of time so quickly, to such an opposite. This is what has happened with the Celtics though, and if it holds up it will be this week that people will remember as the turning point.



"D.J. dribbles to the top of the key. He's fiddlin' and diddlin' to the outside!"

Time's running out. D.J. throws a wrap-around pass to YOU! Two seconds left. You shoot it. If it goes...the Celtics are the world champions and you are the hero!

The DREAM GAME is a five-minute "words eye view" audio cassette personally announced for you by Johnny Most and Glenn Ordway. You are playing for the Boston Celtics in the seventh game of the NBA world championship series against the Los Angeles Lakers.

Imagine a broadcast by Johnny Most and Glenn Ordway of the last five minutes of an NBA championship game between the

JOHNNY MOST'S DREAM GAME SPORTS CASSETTE



Copyright 1987 Sports Fantasies, Inc.

Celtics and the Lakers. Johnny and Glenn actually go into the studio and prepare a personalized audio cassette featuring you or your gift recipient as the *Star of the Game*.

The DREAM GAME makes a great gift for your husband, wife, daughter, son, boss or anyone you wish. It's perfect for any occasion (Christmas, Hanukkah, Birthdays, etc...)

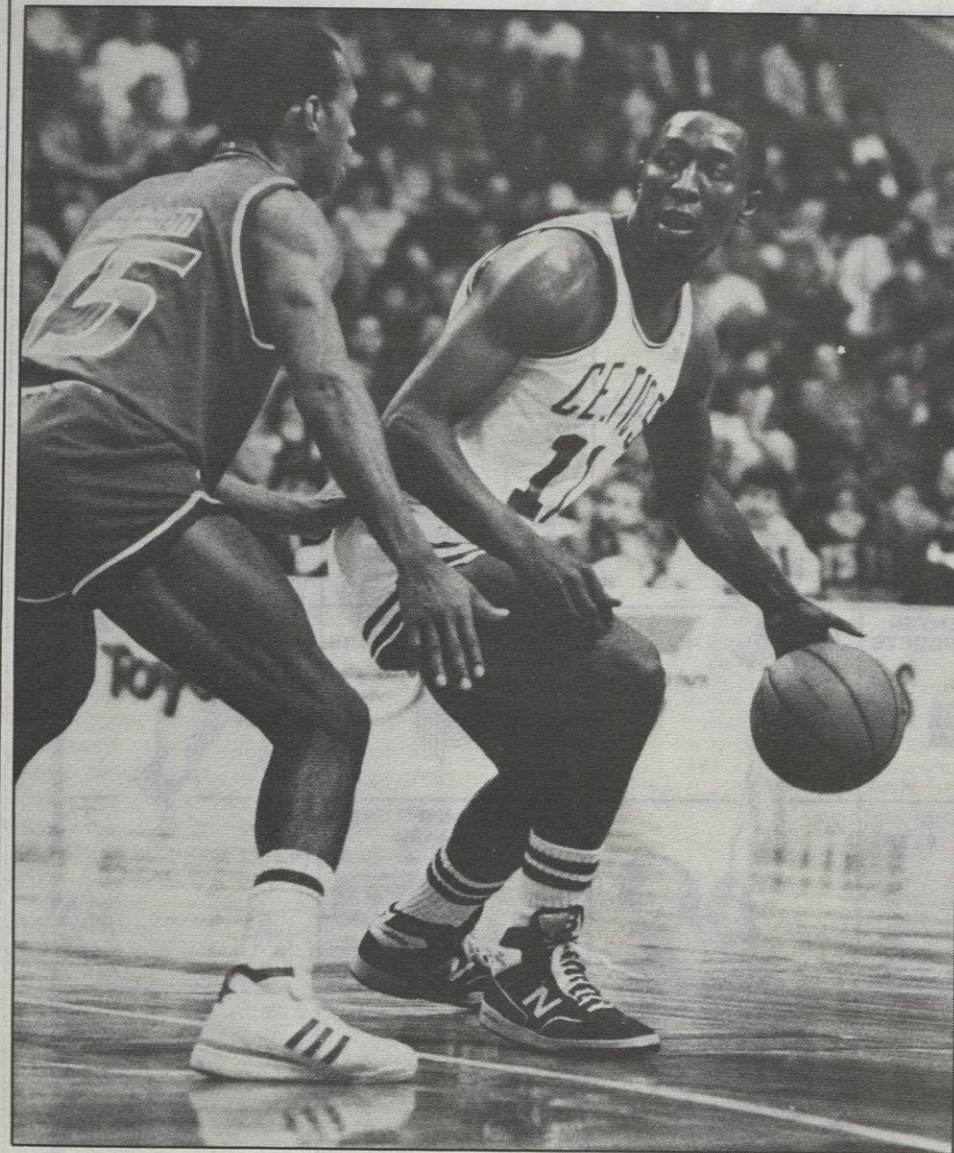
Due to the time needed to create your tape plus radio and television commitments by Johnny and Glenn, only a limited number of DREAM GAME tapes will be recorded. Along with your *Limited Edition* tape you will receive an MVP certificate commemorating your participation in Johnny Most's DREAM GAME.

To order, or for more information, call
1-800-533-U-WIN

only \$99⁵⁰ each

MasterCard and VISA Accepted

Be sure to ask about Johnny Most's NEW personalized telephone answering messages.



Dirk Minniefield: Proving He Belongs

Gov. Dukakis and Celtics Kick Off Celtics Challenge '88 Contest



High Spirits Over Celtics Challenge

Governor Michael Dukakis and the Boston Celtics kicked off a state-wide anti-drug and alcohol competition at Hellenic College on Thursday, January 14th. The program seeks to identify and share some of the most innovative anti-drug and alcohol programs in the state.

Celtics Challenge '88, co-sponsored by the Governor's Alliance Against Drugs, Bank of Boston and WNEV-TV (Channel 7) is a follow-up to last year's highly successful Celtics Challenge contest, which involved tens of thousands of students from more than 100 Massachusetts schools.

"It's great to be teaming up once again with the Celtics in this important fight against drug and alcohol abuse in Massa-

chusetts," said Dukakis. "Every day students in schools across the state are working hard to fight drug abuse, and Celtics Challenge '88 will give them a chance to showcase their programs and share them with other schools."

Jan Volk, General Manager of the Celtics added, "The Boston Celtics have always had a winning tradition, not only on the court, but in the community as well. We're pleased to continue that winning tradition by joining with the Governor's Alliance Against Drugs again to actively fight drug and alcohol abuse in Massachusetts."

This year's contest will be open to all Massachusetts junior and senior high schools, and will focus on unique, successful anti-drug and alcohol abuse pro-



Danny Celebrates the End of Filming

grams in individual schools. Five winning schools will be chosen from various regions across the state.

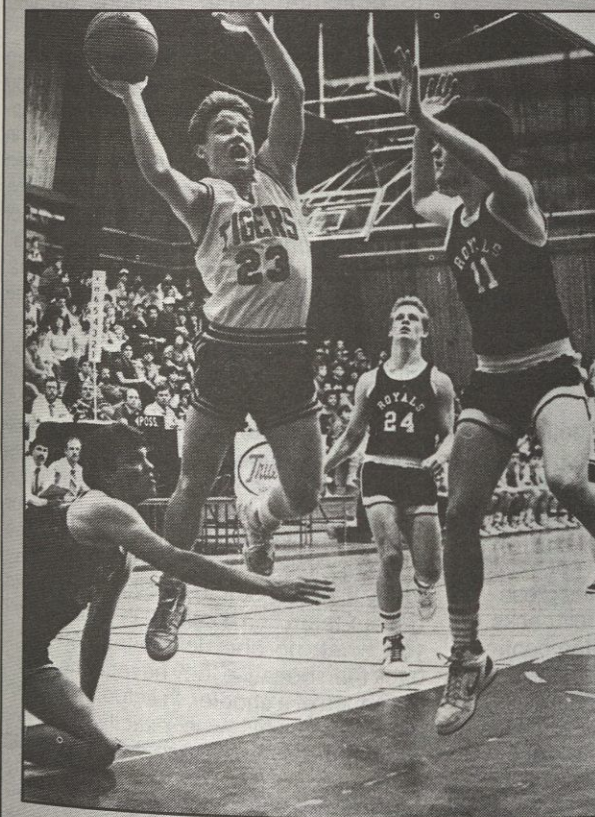
The Governor's Alliance Against Drugs is looking for innovative programs involving parents, students and educators in the school, or in the community. The program can be sports-related, be part of a curriculum, be parent-oriented or be strictly for students. The programs will be judged on their uniqueness and their effectiveness. The winning schools will have their anti-drug and alcohol programs featured on a Channel Seven television special, and will be treated to a concert by a top-name group in the late spring, which members of the Boston Celtics will attend.

To qualify for the contest, each school will be required to have the following:

- A drug and alcohol prevention curriculum in all grades;
- A signed Memorandum of Understanding between the Superintendent of Schools and the Police Chief. The memorandum should spell out the procedure to be followed in the event of a student being caught using or selling drugs on school grounds.
- A peer education or counseling program;
- A discipline code regarding drug and alcohol abuse.

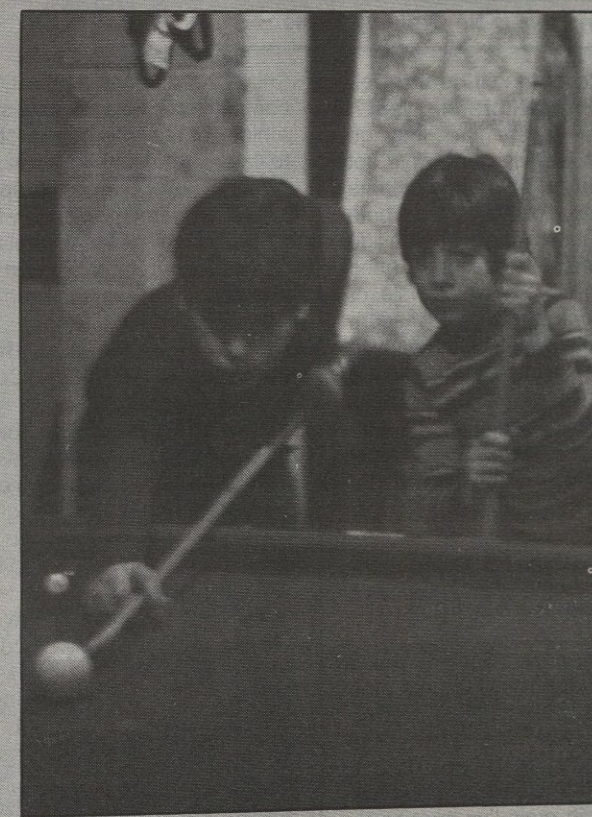
In order to win the contest, the school must meet these requirements, and submit in writing a unique program at their school that serves as a model drug and alcohol prevention program. All of the applications will be reviewed, and the five winners chosen by April 30th.

Kodak/Celtics Pride Photo Contest Winners



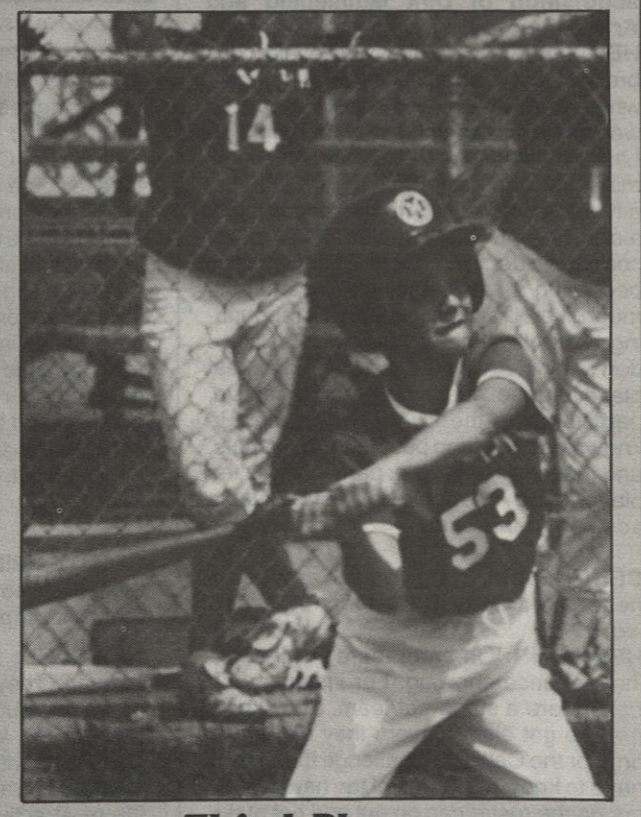
First Place

Featured above are the winners from this month's Kodak/CELTICS PRIDE photo contest. 1st, 2nd and 3rd places were awarded to Jack Swedberg, Maryellen Cicone and Charles Waller, respectively. For finishing 1st, Jack Swedberg has won the opportunity to sit courtside and photo-



Second Place

graph an upcoming Celtics game at the Boston Garden. In addition to other exciting prizes, Mr. Swedberg has also won a new 35mm camera compliments of Kodak. 2nd and 3rd place finishers Maryellen Cicone and Charles Waller have each won "Home of the Brave," the 1986-87



Third Place

Celtics videotape, an autographed color photo enlargement of their favorite Celtics player, Kodak film and a year-long subscription to CELTICS PRIDE. For more information on how you can win, please refer to the contest entry form on page 23.

INTERVIEW

Tommy Heinsohn Shares His Views on This Year's Team

A Celtics Champion

Tommy Heinsohn coached the Celtics from 1969-70 to the beginning of the 1977-78 season. He coached two world championship teams, and had a career won-lost record of 427-263. Additionally, he was elected to the NBA Hall of Fame in 1985, a true Celtics Champion. Since then his time has been filled most successfully by his broadcasting career, his public relations work for Miller Breweries and a long association with the Bostonian Financial Group. Tommy was able to share some time with *Celtics Pride* after a recent trip to Oklahoma for the Tulsa-Memphis State game.

CELTICS PRIDE: What are your impressions of the Celtics this year?

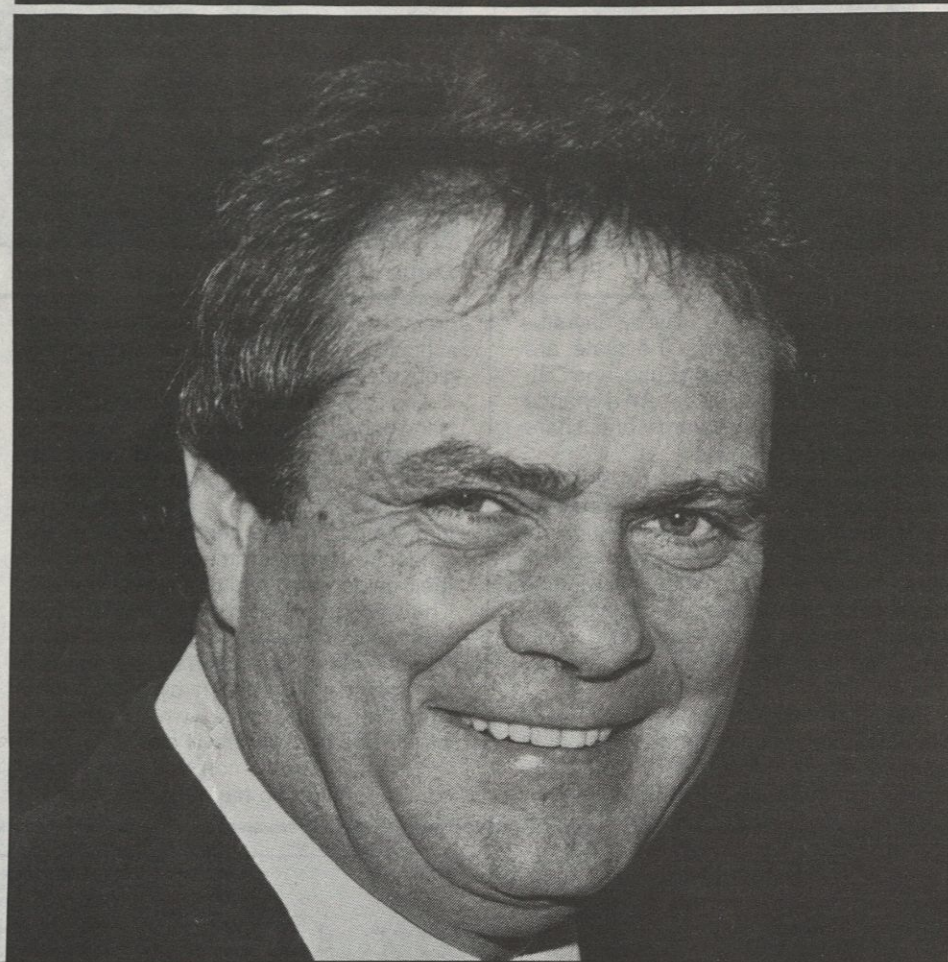
HEINSOHN: Well, it's not been your basic, ordinary season. It started off with McHale's injury and led through a number of other injuries — Bird, Dennis Johnson and Jerry Sichting. It really boils down to the bench filling in well. I feel they've done that pretty well. People have been maligning the bench, but Darren Daye has helped when Larry was sidelined, Fred Roberts helped early on when McHale was out, and now, K.C. is wisely trying to develop the younger players. But on the whole the bench has filled different spots as needed. Another part of this year's story has been that Larry Bird has just been fantastic.

CELTICS PRIDE: How do you view the acquisition of Dirk Minniefield and Artis Gilmore?

HEINSOHN: I think Minniefield has brought them some backcourt defense, where he'll go out and hassle a guy, as well as being a tempo setter for the Celts. Last year when the Celtics were playing a minimum number of players it was very difficult for them to tempo the game, let alone play 40 minutes plus. What is becoming evident to me is that Minniefield is becoming a catalyst for the second unit, much like Bill Walton did with his rebounding. Artis is a great insurance policy; I don't think Artis was ever a truly great player but he was always very effective, particularly in the low post defense. He knows how to bump people off their spots, and that's very valuable, particularly in the playoffs. So Artis could be a very valuable addition to this club.

CELTICS PRIDE: Do you see any weaknesses, or areas of the team that need work?

HEINSOHN: Oh sure, there's still some inexperience showing. For instance, the Lakers are a stand-pat team. They know they've got eight players they can count on. For the Celtics to challenge them, they have to know that some of the newer players on the roster can go out and not make mistakes. This really only comes from experience. It's not just a matter of confidence, but also just knowing the fundamentals of what goes on out on the floor at playoff time. Beating a team at playoff time can be a matter of half-inches, and some younger players have a tendency to give up a foot.



Tommy Heinsohn: This Is No Ordinary Season

CELTICS PRIDE: Who will be the Celtics' toughest competitors this year?

HEINSOHN: Well, every time they go through the Central Division, they've got to face some pretty tough teams. Atlanta and Detroit are very good teams, but both seem to have trouble taking the ball inside during critical times. I think they need someone to go to like a Kevin McHale, or a Kareem, someone who will either score or go to the line. It still may be too early to look down the road; a lot of teams can still get it together for the playoffs — Houston and Portland both seem capable of making a move in the West, but there's still half a season left, there's still the injury factor to deal with.

CELTICS PRIDE: Of the Celtics rookies this year who stands a chance to make the most impact?

HEINSOHN: Acres has certainly made his mark. They've used him in crunch time situations. But the two guys I feel offer the most in the long term are Lohaus and Reggie Lewis. I think Lohaus has a chance to be an All-Pro player; he's one of the most active big guys I've ever seen. He's just lacking the experience of playing low post defense, but he's gaining more and more of that as time allows. It's a matter of building the strength to fight the guys to the spot. I think K.C. is handling his rookies just right, I think he's letting them match up against second-team personnel right now, in the hope that in the

future they'll work their way up to stiffer competition. Reggie Lewis is a great athlete, but he may have problems similar to those that Sam Vincent had. He's a fast break player, great in the open court. He will have to learn how to play the half-court game, as well as learn what to do against a packed-in defense. This means having the confidence to shoot from 15 to 18 feet.

CELTICS PRIDE: Does this team remind you of any other Celtics teams from the past?

HEINSOHN: I'm not sure; this is definitely a growing team. The best basketball team is one that's got a push-pull effect. By that I mean that you have enough young people to push the veterans, so they can expand themselves, play hard and not have to pace themselves, yet feel the pressure of people breathing down their necks for playing time. This will build the confidence of the bench and allow the veterans to pull the young people along because of their experience. I think potentially by the end of the year the Celtics may have that.

CELTICS PRIDE: Who was, in your opinion, the most under-rated player you coached?

HEINSOHN: I think Don Chaney was one of them, as well as Henry Finkel. It's not like they were great players, but for what they were supposed to do in the scheme of things they did it 95% of the time. When you put Henry Finkel in the ballgame, he never hurt you and truly 80-95% of the

time made a positive contribution. Much like Tom Sanders, Don Chaney would go out and do the type of job that may have been unheralded, but he'd play great defense. With Don it got to the point where he knew how to play all the top guards in the NBA.

CELTICS PRIDE: Was the concept of the sixth man as important to your teams as it is today?

HEINSOHN: Sure was; I had Paul Silas as my sixth man. I had a tough time convincing him to play that way when he first came. He wrongly thought that he was being used as a substitute. I told him that here in Boston everyone has a good idea of what a sixth man is supposed to do, and that the sixth man is as important, maybe more important, than the starters. It took quite a while for him to understand that it's not who starts but who finishes. In fact though, by the end of the year, he ended up on the cover of *Sports Illustrated*, and years later, we met up and he told me, "You know, when I came from Phoenix and you put me on the bench I was mad at you, but then I realized that I had been in Phoenix as an All-Pro my entire career, but I didn't make the cover of *Sports Illustrated* until I came to Boston as the sixth man." He was a great player, he was the type of player where no matter what was happening during the course of the game, he'd go in and make things better, a perfect sixth man.

CELTICS PRIDE: If you were to return to coaching, what changes do you think you'd have to adjust to?

HEINSOHN: I don't think there's been that much change, except for the doubling down in the low post. I think what's happened now is that we're back to playing in the style that I was familiar with when coaching. Outside shooting has become important again. I think for a number of years the philosophy was to get the ball inside to the big men. Big was beautiful. Now, I think you're getting back to where the type of basketball that wins is in the utilization of the team's quickness. The old Celtics way of winning basketball games is what the Lakers are doing now. Always force the pace of the game, take good percentage shots and if the shots aren't there, use the center position to either score or produce easier shots for others. You know, Bill Fitch once told me that Bill Russell wouldn't be able to play today's game because everyone would double-team him. I said, "Oh yeah? I'll tell you what, no one double-teamed Russ back then because they never considered him much of a shooter. In actuality double-teaming Russell was exactly what we wanted the other team to do. We were all good outside shooters, and even today teams would much prefer not to double-team Bill, 'cause they'd end up giving up too much from the outside." This is the type of offense that you've got to have nowadays as well. A good perimeter attack is still essential. A good outside game makes it that much easier to get inside. For these reasons, I think the Twin Towers concept isn't the answer everyone seemed to think it was.

GREENSLEEVES



By John Freeman

It's A Great Feeling

Reggie Lewis may be a Celtic newcomer, but he is no stranger to mystique. For four years, as a member of the nationally renowned Dunbar High basketball team of Baltimore, Lewis learned about winning and all about the eternal truths of one-for-all and all-for-all on the basketball floor.

"What I remember most about those years is how incredibly talented our team was," said Lewis, who spent his prep career alongside Reggie Williams, now of the L.A. Clippers, and 5-foot-3 Tyrone Bogues of the Washington Bullets. "We were 15 players deep. We were a very close team. All of us got along really well. And we had a lot of guys who could play."

During a two-year stretch, Dunbar put together a 59-game winning streak. But the team had no superstars. As a senior, Lewis averaged a relatively low nine points and six rebounds a game, coming off the bench.

"It wasn't because I wasn't good enough," he hastily points out. "If you

could start six guys, I would've been in there."

Coach Bob Wade, now at Maryland, had no patience with gold bricks, but he did use bricks as a not-so-subtle form of discipline.

"In practice, we had to run with bricks in our hands," recalled Lewis, the Celtics' No. 1 draft choice of 1987. "We had a lot of drills with bricks, baseline to baseline, running with bricks (with outstretched arms), to get stronger. That way, in a game, we'd be able to keep our hands in the air longer on defense."

What happened if some poor Dunbar player happened to drop his brick?

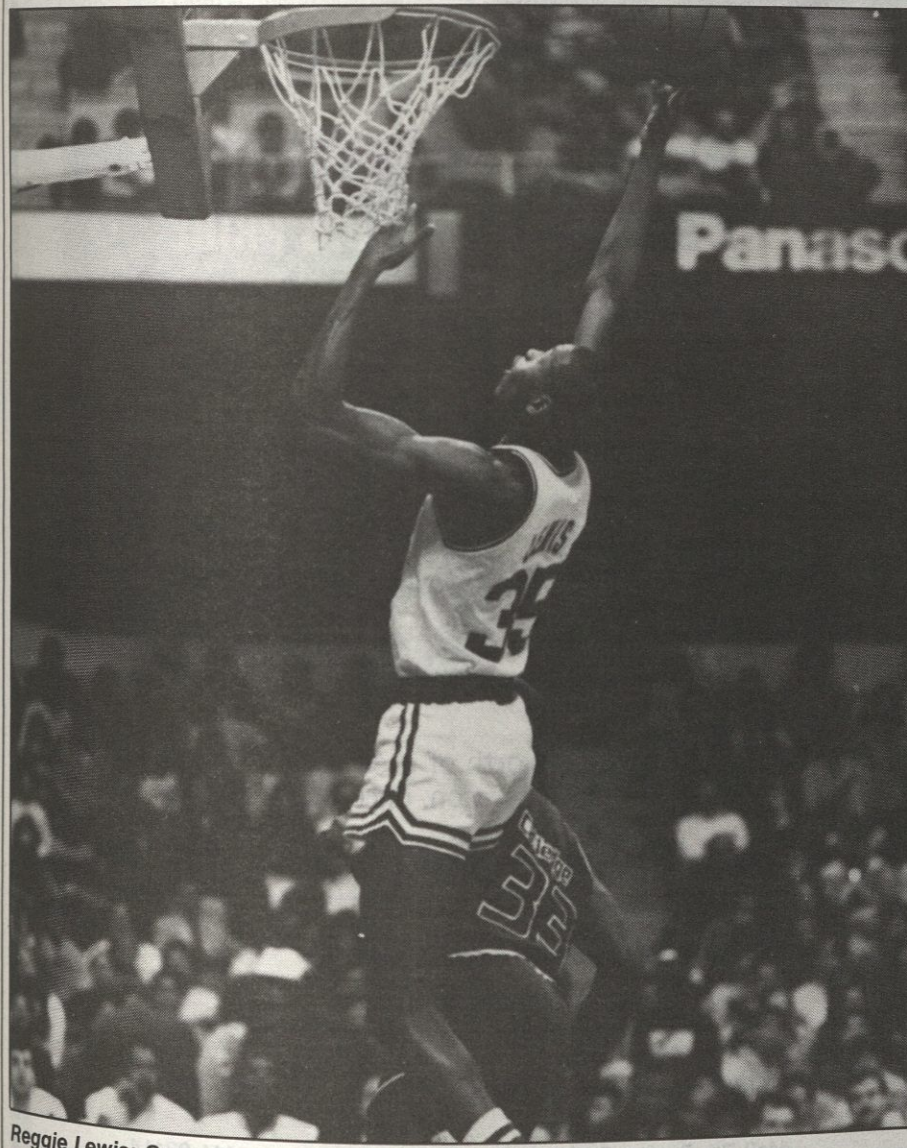
"Everything would stop because you could hear that brick drop . . . I mean, loud . . . We'd have to start practice all over again," said Lewis. "It didn't happen too often. Maybe twice in two years. I know one thing: I never dropped that brick."

With Wade in charge, practices felt like boot camp, with plenty of yelling from the drill sergeant, but Lewis knew better than to take it personally.

"All the players respected Coach," said Lewis, "and he knew how to get the best out of them. He never made anyone cry, but a lot of times guys came close."

In 1986, Wade, who earned a national reputation after a lengthy career at Dunbar, finally got the call to big-league college ball as he succeeded Lefty Driesell at Maryland.

"He could've coached anywhere, at any school, and done well," said Lewis.



Reggie Lewis: Cares for His Family

"He's a great coach."

As dominant as the Celtics are this season — and virtually every season — for Lewis nothing will ever compare to going 59-0 with Dunbar.

"The Celtics is the closest team I would compare to Dunbar," he said. "We're a very close-knit team. But we'll never go undefeated for an entire season, I know that."

So how did a guy like Lewis, who couldn't crack Dunbar's starting lineup, turn into an eventual No. 1 draft choice? Beats the heck out of Lewis, except for one thing:

"I worked hard, very hard," he said. "When I got to Northeastern, my attitude toward the NBA changed. Before, I didn't have any goal to play in the pros because I didn't think I was good enough."

"My freshman year in college, I started off playing really well, so I started to work harder in practice."

During his four-year college career, the

Huskies went 102-26, with a 72-6 ECAC North Atlantic Conference record. Lewis, who has found playing time scarce as a Celtic rookie, ranks as Northeastern's all-time leading scorer, with 2,709 points.

Academically, he lacks about a year's worth of credits to earn his criminal justice degree, which he has promised himself to earn sometime soon.

"I'll get that degree," he said. "I want to help unfortunate kids, kids that need a break, guide them in the right direction."

When Lewis was in high school, the father of a friend was a probation officer and a hero in Lewis' young eyes.

"That's what I want to be, too. I still do, after I'm finished with ball," said Lewis, who resolutely claims that he was never a problem child.

"All I wanted to do as a kid was play basketball and study. I didn't have time to hang out," said Lewis. "I didn't like that. I wasn't that type of kid. Nobody in my family (including an older sister, an older brother and a younger brother) was that way."

Now that Lewis earns a big-league salary, I can care for my family now," he said. "Whatever they need, I'm the breadwinner. It's a great feeling to help people out."

Announcing . . .



The 2nd Annual KODAK/CELTICS PRIDE PHOTO CONTEST

Here's How You Can Win a Chance to Photograph a Game from Courtside

All you have to do is send us your best sports-oriented photograph and you could be a winner. Five lucky first place finishers will receive a courtside pass to photograph a Celtics game in the Boston Garden.

In addition, the following prizes will be awarded to first place finishers:

- a new Kodak K 12 35mm camera
- a personally autographed 20" x 30" color photo enlargement of their favorite Celtic
- "Home of the Brave," the 1986-87 Celtics videotape
- a complimentary 1-year subscription to CELTICS PRIDE
- Kodak film

Second and third place finishers will receive:

- a personally autographed 20" x 30" color photo enlargement of their favorite Celtic
- "Home of the Brave," the 1986-87 Celtics videotape
- a complimentary 1-year subscription to CELTICS PRIDE
- Kodak film

One lucky grand prize winner will be selected from the field of first place finishers. That person will receive the following exciting prizes:

- an authentic NBA game ball autographed by the entire Celtics team.
- 2 tickets to a Celtics home playoff game.
- a Celtics warm-up jacket.
- 2 tickets to a Celtics home game preceded by dinner at "Blades and Boards," the Celtics and Bruins private club located in Boston Garden.

Entry Rules

1. The contest is open to amateur photographers only.
2. Black-and-white and color photographs are eligible.
3. Prints and slides will be accepted.
4. Photographs must have a sports-oriented theme. They do not necessarily have to be basketball related.
5. Any number of photographs may be entered. Contestants name, address and telephone number(s) must be written clearly on the back of each print and/or accompanied with each slide. Mail or hand deliver your entries to:

KODAK/CELTICS PRIDE PHOTO CONTEST
c/o The Boston Celtics
150 Causeway Street
Boston, MA 02114

6. Entries will not be accepted after March 1, 1988.
7. Pictures will be available for pick-up at the above address until April 1, 1988. ALL UNCLAIMED PICTURES WILL NOT BE RETAINED.
8. A total of 5-first, 5-second and 5-third place finishers will be selected. One set of winners will be selected each month beginning Nov. 1, 1987.
9. Neither Kodak or Celtics Pride will be responsible for transportation to or from games to be photographed.

THE BEST DAY THEY EVER HAD

Bill Walton's "Perfect" Game vs. Memphis State

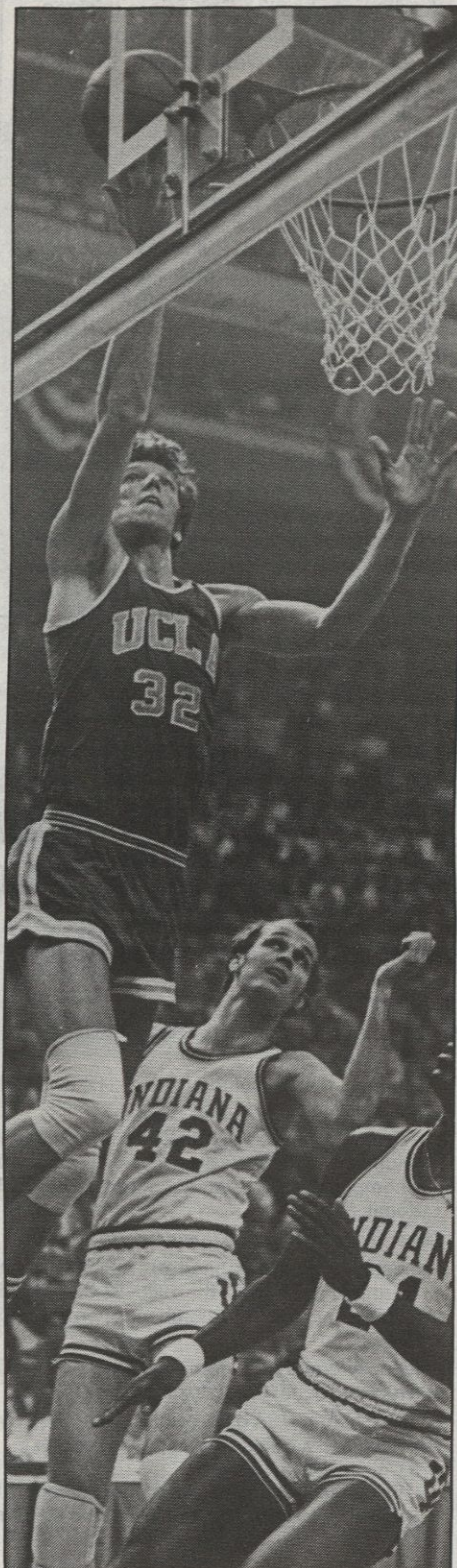
Sports retrospectives are among the most popular art forms in the culture. *Bang the Drum Slowly* discussed the problems of athletes in later years, and arguably *The Boys of Summer*, by Roger Kahn, did as much as any single book to bridge the gap between sports and art. His book, which examined the Brooklyn Dodgers of the fifties, celebrated the Dodgers and the borough of Brooklyn, romanticizing them, evoking the metaphor of an athletic career as stages of life. A worthy look at the UCLA dynasty hasn't been written yet, and it was just this topic, the collegiate basketball team that won ten straight NCAA titles, that was the subject of a discussion by former UCLA teammates Greg Lee and the Celtics' Bill Walton. Walton and Lee were high school All-Americans in Los Angeles and it was an entire group of All-City stars (including Jamaal Wilkes and Tommy Curtis) that went to UCLA in the early seventies.

"We had it all," said Lee, now a teacher in San Diego. "We used to go at it, even in practice, because some of the games became so easy that we needed to stay motivated. Bill Walton was undoubtedly the best collegiate center ever." Walton, the more subdued of the two when they are together, sat a notable distance away, smiling with mixed feeling at the memory. "People forget sometimes just how tremendous a player Bill was. He played with such feeling! But it was more than that because his talents were the best. Not only could he play defense with timing and awareness, he could score with the jumper and he was a great leaper, dominant on the offensive boards."

Was the 1973 NCAA Final Game, the game in which Bill Walton shot 21-22 from the field to lead the Bruins to victory over Memphis State Walton's best ever? "I don't think in terms of 'best ever,'" commented the Redhead. "But it was one of my most *enthused* performances." He laughed loudly. "Yeah, it was fun."

The UCLA Bruins of 1972-73 were record-setters, a team that had everything. John Wooden coached, Walton keyed the running attack, and players such as Wilkes, Lee, and Larry Hollyfield manned the outside and filled the lanes in the transition. Beginning with the team from Kareem Abdul-Jabbar's time, the Walton Gang had set the NCAA mark for most consecutive wins. That mark, formerly held by Bill Russell's and K.C. Jones' University of San Francisco team, had fallen at mid-season that year as the Bruins put Ernie DiGregorio and Providence College away for win #59, Loyola of Chicago for the tying 60th and then in a nationally-televised game against Notre Dame, Walton outplayed John Shumate for the 61st, 82-63. The game was an easy win in noisy South Bend, and it was a rough one, too. Digger Phelps was accused by Wooden of having Shumate deliberately try to muscle Walton out of the game. Later Wooden would write a note of apology.

The team continued to win as the NCAA tournament opened in early March. In the Western Regional, (then consisting of only four teams, a dramatic difference from the 64-team field of today), the Bruins won easily over Arizona State (and



Bill Walton: UCLA's Force

future teammate Lionel Hollins) and the University of San Francisco. The win again illustrated the different game of that era: USF slowed the game down and without the shot-clock, lost by only 54-39. The victory in the Regionals sent UCLA to St. Louis for the Final Four.

In the semi-final round the Bruins faced the youthful Bobby Knight and his promising group of sophomores from Indiana University. The Hoosiers were destined to form their own winning streak later, and included among the players were such standouts as forward Scotty May, forward Steve Green and guards Quinn Buckner and Bob Wilkerson. But UCLA took the play away early. They surged into an immediate 22-4 lead by controlling the Indi-

ana motion offense and overwhelming the outsize defenders. They would need all of the points. May and Buckner were the key players as the Hoosier defense stiffened against a momentarily lax offense and the game closed to a 57-55 UCLA lead — their 73-game win streak was on the line. At that point, during a timeout, the Bruins shook up their defense and inserted a smaller pair of guards. This seemed to be the difference; Curtis was outstanding, precise down the stretch and Hollyfield made a pair of key steals in the closing two minutes. The Bruins outscored Indiana 13-4 to end the contest and advance into the Final against Memphis State.

The Final again proved to be even, except for Bill Walton. The Tigers used a surprisingly effective running game, keyed by Larry Finch (now Memphis State Coach) and Larry Kenon to forge a 39-39 halftime tie. But Walton couldn't be contained. He notched twenty points in the game's first fifteen minutes, several on high lobs from Lee. The crowd became transfixed; for every attack by the Tigers the Redhead furnished an answer. Dunking was prohibited at that time — but Walton was flying, guiding shots in, gracefully suspending himself above the cylinder, pausing, laying shots home. The basket and the game belonged to Walton. The game would be close through the opening

ten minutes of the second half before UCLA pulled away. Walton blocked three shots during a crucial UCLA surge and the championship, and the 75th straight win was UCLA's. Walton was the unanimous choice as the tournament MVP.

The contest had repercussions and sidelights. Walton had been the subject of rumors late in the season, that as a junior he would sign with the Philadelphia 76ers (in a bidding war between the ABA and NBA). He had checked out of his hotel late the night before, and speculation was that he was ready to sign with Philadelphia. The true story? Noisy Tiger fans in the hotel.

"So I was up all night, but even so, I was very ready to play that game. The tournament atmosphere was so intense that I was motivated to play. I liked the arena, was jumping well that night, and with a smallish center (Kenon) playing me, I had my rhythm. Our team passed very well." The final minutes ended with Walton on the bench, forced out with a sprained knee.

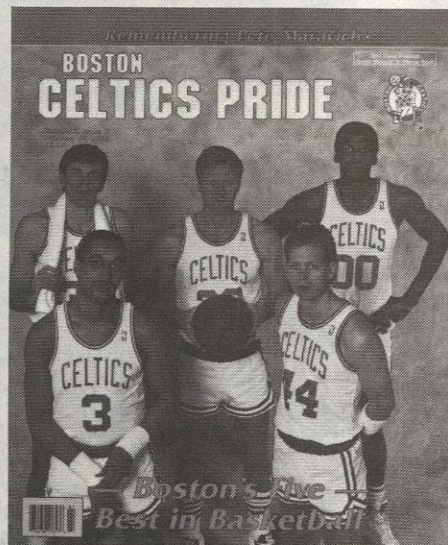
"You always hope for the best," said Lee. "but Bill's never really been able to show what an unbelievable player he is at the NBA level because of injury. And Jamaal Wilkes is another example. Now he's out of the game, and he's having a hard time adjusting to a career after basketball."

Follow the Celtics All Year Long! in Boston Celtics Pride

EACH ISSUE

CONTAINS:

- ★ Coach's Corner
- ★ Incisive Interviews
- ★ Player Profiles
- ★ Ask Red Auerbach



Only \$24.00 for a year's worth of great Celtics action. Published twice monthly during the season, once monthly in off-season.

Subscribe Today — Don't Miss An Issue!

☐ Yes! I'd like to subscribe to *Boston Celtics Pride*

Name _____

Address _____

Your Name (if different from above) _____

Enclosed is my payment of \$24.00. ☐ Check

☐ Money Order

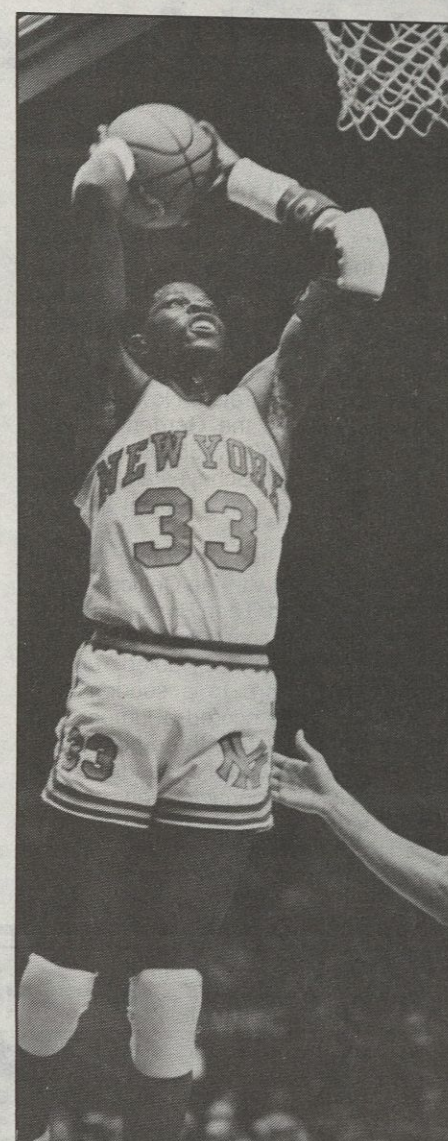
Mail To: *Boston Celtics Pride*, P.O. Box 9148, Boston, MA 02114

SCOUTING REPORT

Boston's schedule traditionally has included two West Coast trips, one of which is scheduled in late December and the other for February. "After you return from that second trip," says Kevin McHale, "you get the feeling that you're in the finishing stretch of the season." The Celtics conclude the road swing with a clash in the Silverdome against Eastern Conference rival Detroit before a pair of games against the Milwaukee Bucks. These games highlight the next two weeks of the Celtics' schedule.

Detroit, February 21. After the Celtics routed the Pistons 143-105 in the Boston Garden in early January, Chuck Daly, the Pistons' Coach told his team that they had to treat that particular game like any other in the schedule. That a loss to the Cs is like a loss to anybody in the regular-season schedule. The Pistons' strength has always been a wide variety of offensive weapons. "They like to run with Isiah Thomas," says K.C. Jones, "but since the addition of Adrian Dantley's inside game, they have confidence in everybody." Other offensive weapons include the aggressive inside play off the bench of John Salley and the offensive rebounding of Dennis Rodman. Joe Dumars is a big game player.

Keys to the Game. The Celtics were playing at peak efficiency when they routed Detroit in Boston to avenge an earlier Detroit rout. Vinnie Johnson's instant offense has always hurt Boston, but the Celtics, with the return of Kevin McHale to full strength, have a source of power that has always hurt Detroit: the inside game. "Kevin's presence opens everything up," says guard Danny Ainge. Ainge and Larry Bird had big nights against Detroit in Boston and Robert Parish needs to neutralize Bill Laimbeer, villainous but effective. Rick Mahorn at power forward is tough at home.



Patrick Ewing: Improving This Year

New York, February 22 (Hartford). Knicks are a team in transition: a new

Announcing Celtics Pride Classified Ad Space

Collectors — Traders — Fans

If You're Buying or Selling — Get Your
Message to All the Celtics Fans

Fill out your message below:

MAIL TO:

Celtics Pride Classified • 49 Locust Ave. • New Canaan, CT 06840

Your Message or Ad _____

Messages and Ads in the *Celtics Pride Classified* cost 2¢ per word, with an 18 word minimum. If you would prefer responses to come to our **Blind Box Number**, and then be forwarded to you, please indicate on the form. Payment and your daytime phone number must accompany your order.

☐ Please use Blind Box Number

Coach (Rick Pitino), a new system, and they hope, as the trading deadline approaches to be rid of Bill Cartwright, an important player for them in past years, but phased out here. The Knicks have been helped by two key players: this year's first-round choice Mark Jackson, and the 1985 first Patrick Ewing. The point guard and center give the young team an important core to build on. Other key players in a running offense/pressing defense system: power forward Sidney Green, off-guard Gerald Wilkins, forward Kenny Walker.

Keys to the Game. Celts were defeated the last time the teams met in New York as the Knicks pressured the veteran unit into 25 costly turnovers. "They got down to it on the defensive end and they also fought harder than we did on their offensive board," comments Jones. The Celtics' patient offense has handled the Knicks twice this season in Boston (96-87 and 117-108). In the latter Bird had 41. Boston channels the New York defense into the middle where the shot-blockers (Parish and McHale) are able to steer shots away.

This is where Jackson hurt Boston in NY, penetrating for 14 assists. Cs bench didn't play well the previous meeting. They may be needed in this game, the second of the back-to-backs.

Portland, February 24. "Clyde Drexler is now one of the best players in the league," says Sacramento Coach Bill Russell. He's sixth in the circuit in scoring at 25.7 ppg and hurt the Cs the previous meeting. Bone spurs are bothering center Steve Johnson (18.6 ppg) and a back problem has plagued Kiki Vandeweghe (at press time the subject of trade rumors). Terry Porter leads the NBA in assists (11.9) and had led the team to a strong road record at midseason, a stretch where they played 10 of 15 away from Memorial Coliseum. Jerome Kersey flourished in Vandeweghe's absence, 19.1 ppg.

Keys to the Game. Cs begin stretch of 12 home games of their next seventeen (one in Hartford). A match against the speed of the Western Conference, and Portland is an able representative. Blazers play well here but Boston is aided by having played the Western teams for the past six weeks. Tempo is the issue here. Celtics will work the ball continually to their scoring power in the frontcourt, McHale and Bird. Matching up in the transition is a must for Boston against this fastbreaking team.

Milwaukee, February 26, March 1. Set of home games against the Bucks, who again are spearheaded by familiar names. Terry Cummings is having an outstanding year, averaging 21.1 ppg. As well, Paul Pressey's leadership has been important for this team, as Del Harris has chosen to play John Lucas off the bench most games, limiting his minutes (presumably to save him for the postseason). Jack Sikma's post-up game is a factor, effective against Parish because he plays so much like the power forward he once was (powerful post-up player but after turning in the post, a good shooter facing up.) "Their three-man game, in which they use Sidney Moncrief effectively and utilize Paul Pressey's versatility (and Craig Hodges' outside shooting) makes them difficult to deal with, too," says assistant Jimmy Rodgers.

Keys to the Game. There are three days between these games in a series that has traditionally strongly favored the home team. Teams will be beginning to allow thoughts of playoffs to edge into their minds. Key matchup outside is Pressey on Bird, but Larry is pretty much in MVP-land again this season, so Boston wins here. Bucks running game has hurt Boston in past, but addition of Minniefield-Dave-Lewis running off the bench has lessened stress on starters. Down low McHale's power against Cummings' quickness. But Bucks try and take advantage of latter in the transition. Since injuries have slowed Moncrief, Johnson is the premier guard in this conference defensively. Milwaukee's new weapons this year: Jerry Reynolds, Randy Breuer (much improved) and Larry Krystkowiak. Milwaukee formerly dominated Central, now one of a powerful herd.

New Jersey, March 2. Buck Williams has returned from sprained ankle and injured list to at least give the Nets a chance on some nights, but this is the weakest team in the conference (0-13 on the road earlier this year). Team has changed coaches (Dave Wohl out, Bob MacKinnon in), but announced they will look for another coach at year's end. In other words, this year is being sacrificed, a familiar litany to a dissipating fan base. Pearl Washington is better this year at off guard, as MacKinnon attempts to take pressure off him.

Keys to the Game. Larry Bird has dominated the Nets offensively. "I'm always amazed at Bird's intensity," offers Williams. "He's able to bring it every game, regardless of when the game is on the schedule." Bird's leadership has consistently been an antidote for let-downs for Boston through the years. Williams battles McHale well, but the Nets don't have an answer for Dennis Johnson. The embattled Nets have a difficult time as well with the inside-out attack of the Celtics. Three-point king Danny Ainge will need to hit open opportunities on the ball rotation.

Los Angeles Clippers, March 4. Clippers gave the Celtics hard times when the Celtics were in their worst possible state: playing poorly as a team offensively and on the defensive boards. In addition, the Cs were beginning a five-game trip through the West. Despite some strong performances by Michael Cage (23 rebounds) and Quintan Dailey (23 points off the bench), the Clippers still couldn't handle the visiting Celtics. Cage is a fearless player underneath, second in rebounding with 12.7 rpg. The Clippers have the possibility for a future: 1st-rounders Reggie Williams, Joe Wolf and Kenny Norman, barring apathy or injuries, all have a chance to be players in the league. Benoit Benjamin still has a chance too, if he is able to weather the sometimes-cruel press he receives.

Keys to the Game. Boston will be playing its second consecutive last-place opponent on two games (the Nets, March 2). Boston must neutralize Cage off the boards and match up in the transition against Larry Drew. Interestingly, it was in the initial meeting between the teams that the Cs bench revival began. Acres, Roberts, Gilmore et al., may be seen a lot this night as Jones runs players into the game to keep constant pressure on the young foe.

CELTICS MOSTS

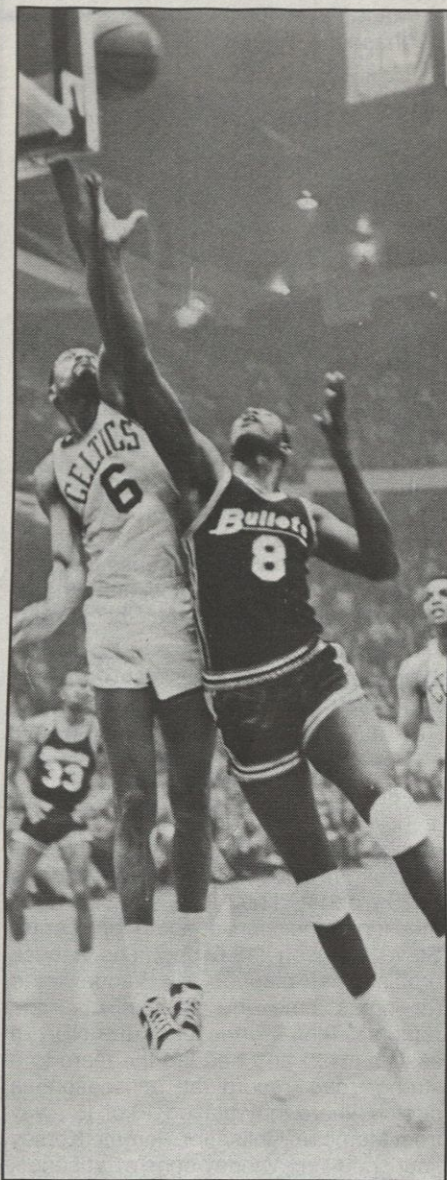
Bill Russell's 51-Rebound Game

The Celtics' Bill Russell and the Philadelphia Warriors/76ers' Wilt Chamberlain were eternal competitors. In fact, the two men are the subject of Seventy-Six Public Relations and stats guru Harvey Pollack's 1987-88 Philadelphia 76er Statistical Yearbook feature this year. Harvey makes his usual thorough dissection of the games played between the two men as Russell held the fort in Boston and Chamberlain journeyed through the circuit — first with the Philadelphia Warriors, then the San Francisco Warriors, back to the 76ers and finally to the Los Angeles Lakers in 1969. The results of the games played between the two show that Wilt averaged 28.7 ppg and compiled 4,072 rebounds in 142 games against Russell. Russell's numbers were also mighty: 23.7 ppg and 3,373 boards. Harvey delineated these and led off the section by stating the case: "The results show Wilt far ahead in scoring and rebounding."

A familiar voice counters this statistic as only a Celtics' defender could: Johnny Most's Voice. "The statistics are really meaningless," Most argues. "What Russell used to do was wait until the Celtics were so far ahead and then allow Wilt to get his points and rebounds. Russell thought that would keep Wilt content; Wilt would look at the stat sheet and think he did well and allow the final score — a Boston victory — to slip into the background in his mind."

Such was the competitive background as Bill Russell took the floor against the Syracuse Nats at the Boston Garden on February 5, 1960. Wilt Chamberlain wasn't the opponent; in fact he was scoring over 40 points as the Warriors defeated the St. Louis Hawks. This was Chamberlain's first season in the league and he was scoring easily against the best defensive centers in the league. His scoring, 37.6 ppg, easily led the league and his rebounding, 27.0 per game also headed the circuit. Forget that Russell's Celtics team was leading the league, after having won two championships in the previous three years. The publicity surrounded Chamberlain and the rookie's sterling inside moves and great athletic ability.

Bill Russell was an extraordinarily motivated young player. He was a late-comer to the game, but enormous jumping abil-



Bill Russell: Outdid Himself

ity, tremendous speed, timing and a feel for the game had elevated him to the top. His duels with Chamberlain occurred on and off the floor (the men were friends early on, though they keep a respectful personal distance now). Russell was motivated to be the best in the league, even better than Wilt, and the Celtics' coach, Red Auerbach, helped stir the embers of that particular fire. It help make the Celtics a more dominating club.

The Celtics were in first place heading into the game against Syracuse with a record of 44-12. Philadelphia was in second place with a 38-16 mark, and the Celtics were determined to handle the third-place Nats (31-25). The previous night in the first game of a doubleheader in Madison Square Garden, the Cs had squandered a short lead in the final minute to the Hawks, losing 114-113 when they couldn't contain Bob Pettit (32 points) down the stretch. Now, before a crowd of 5,518 at the Garden (season average for 1959-60: 7,755), Boston took the Nats and Dolph Schayes and George Yardly out easily, with a typical second-quarter blitz.

The game was tense through the first eighteen minutes with the Celtics edging out to a 48-44 lead. Then Russell blocked a pair of shots by Johnny Kerr, Syracuse's center, and the Celtics' fabled running game began flying. In a sudden 13-0 spurt, Sam Jones scored a jumper and Russell followed with a three-point play. Gene Conley scored on a feed from Bob Cousy, Russell connected on a turnaround and then Frank Ramsey concluded this first run with a reverse lay-up. The Nats, hurt by Schayes' fourth personal foul midway through this second quar-

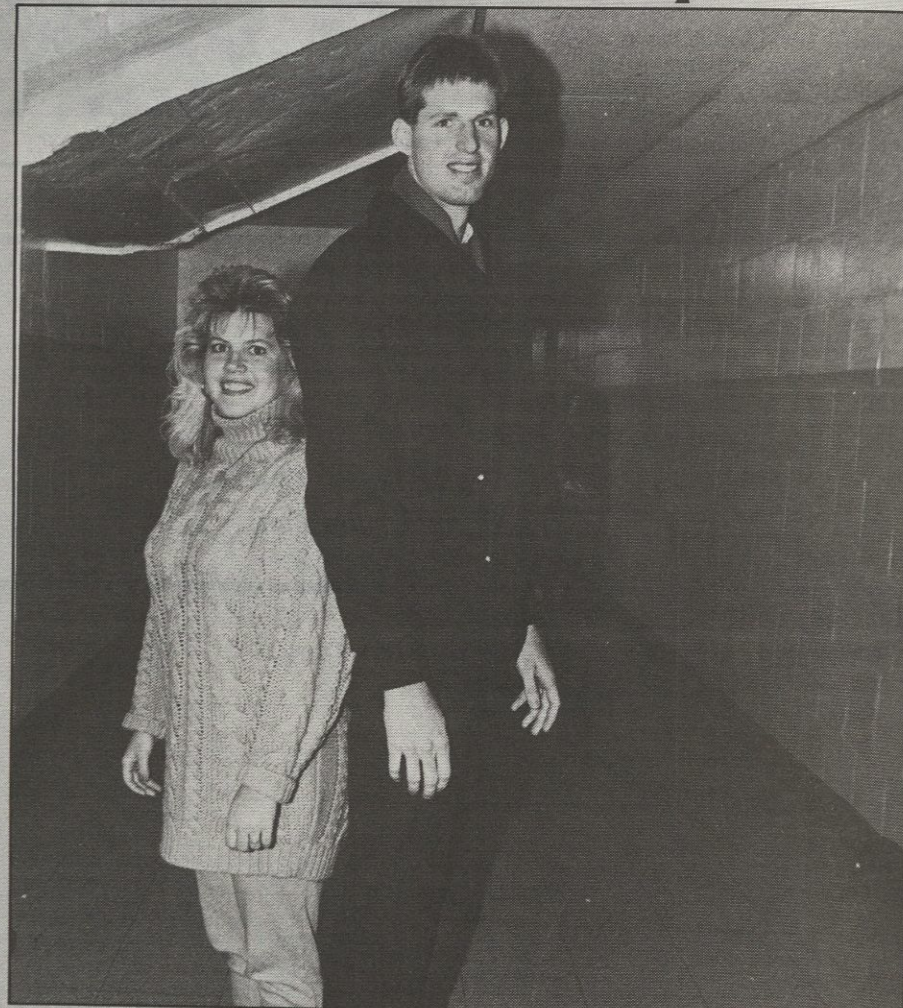
ter, took a timeout, but this would only postpone the final result. Sam Jones scored, then Ramsey, and finally, on a long push shot by K.C. Jones, Boston took a 72-49 lead into the dressing room at the half. Although Russell's halftime rebound total didn't shatter his record for a half (32 against the Warriors in 1957), he was on his way to the team record (and an NBA record for the time).

"I knew he had a chance to do it, so naturally I was going to give him every opportunity," commented Auerbach. In the final minutes of the game, with the result securely in the Celtics' victory column, Red kept Russell in the contest. Russell pulled down his 49th carom of the game with :36 remaining and this tied his own mark (that same 1957 contest against Philadelphia). When Syracuse's Bob Hopkins missed another shot, Russell had rebound number 50 and he also pulled in the final shot of the game, giving him 51 for the night.

Finally the following season, Chamberlain broke Russell's record by pulling down 55 rebounds in a contest against Russell. Chamberlain also had 34 points while limiting Russell to 19 points and 18 rebounds.

But Boston won, 132-129.

The Back-to-Back Comparison



Brad and Anne Lohaus

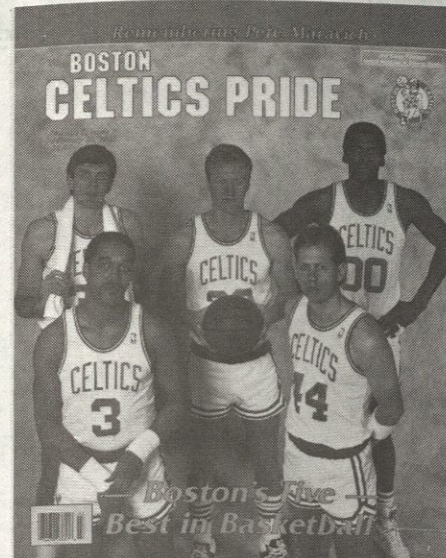
In our never-ending search to give you, our readers, every bit of meaningful information on the Celtics... we continue in our presentation entitled the "Height of Celtics Wives!" Throughout the year, as space and time permit, you'll find various Celtics and their wives pictured here.

For the Seriously Celtic...

Back Issues Available

WHILE SUPPLY LASTS

\$2.75 per issue

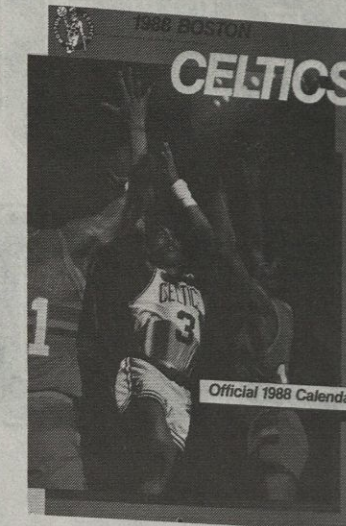


VOLUME 1
Issue 1-PAINTING
Issue 2-KEVIN MCMALE
Issue 3-K.C. JONES
Issue 4-RICK CARLISLE
Issue 5-SCOTT WEDMAN
Issue 6-CELTICS ALL-STARS
Issue 7-ROBERT PARISH
Issue 8-GREG KITE
Issue 9-BIRD & MAGIC
Issue 10-SICHTING & WALTON
Issue 11-JAN VOLK
Issue 12-CHAMPIONSHIP
Issue 13-CELTICS CRUISE
Issue 14-ROOKIE CAMP
Issue 15-JAN & RED

VOLUME 2
Issue 1-BACKTO-BACK
Issue 2-CHAMP RING
Issue 3-KEVIN MCMALE
Issue 4-ROBERT PARISH
Issue 5-JERRY SICHTING

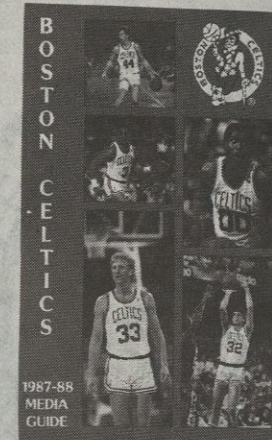
Issue 6-ANGE & FAMILY
Issue 7-DENNIS JOHNSON
Issue 8-GREG KITE
Issue 9-JOHNNY MOST
Issue 10-FRED ROBERTS
Issue 11-RED AUERBACH
Issue 12-STEPPIN' OUT
Issue 13-CONNER HENRY
Issue 14-LARRY BIRD
Issue 15-K.C. JONES
Issue 16-BILL WALTON
Issue 17-VALIANT EFFORT
Issue 18-GOLF TOURNEY
Issue 19-CELT'S CRUISE
Issue 20-PRE-SEASON

VOLUME 3
Issue 1-REGGIE LEWIS
Issue 2-LOHAUS & ACRES
Issue 3-BOSTON GARDEN
Issue 4-DARREN DAYE
Issue 5-KEVIN MCMALE
Issue 6-JERRY SICHTING



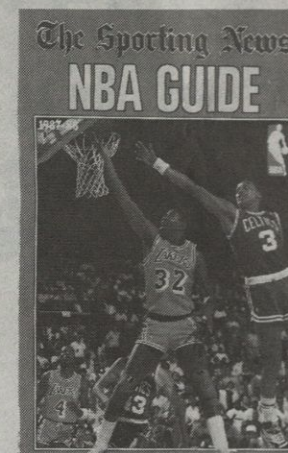
1988
Celtics
Calendar

Full Color Pictures of your favorite Celtics.
\$6.95

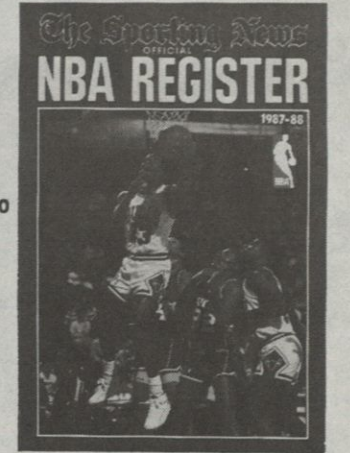


1988
Media Guide

1987-88 schedules, with bios and stats on your favorite team.
\$6.95



1987-88 NBA Guide
Review of '86-87 season
1987-88 team rosters
All top performers
All-time career records



1987-88 NBA Register
Career records of active players
Individual career highs and awards
College records
Career records of NBA coaches

...and the not-so-serious!!

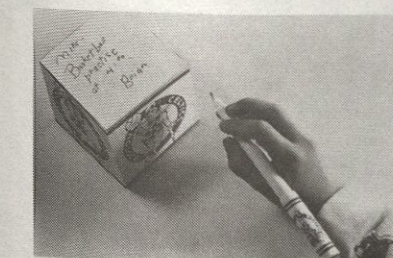


Celtics Necktie

Tasteful necktie leaves no doubt as to which team is your favorite! Grey material with green/brown imprint.
\$18.00

1986 Championship Cap

The Official Championship Cap
\$12.00



Celtics ScratchPad Cube

Ideal for home or office... \$8.00

Celtics Pen & Pencil sets

Fine point mechanical pencils, or felt-tip pens imprinted with Celtics logo.
Sets of: 3 Pencils-\$5.50, 3 pens-\$4.00
6 pencils-\$9.00, 6 pens-\$6.50.

Celtics Wastebasket

Make bill-paying fun with a Celtics wastebasket. Made of heavy gauge metal, back-board and rim included.
\$17.50



Please allow 4-6 weeks for delivery

Mail to: WESTON PRODUCTS
49 Locust Ave., New Canaan, CT 06840
—Shipping and handling included—

PLEASE SEND ME:

(Print Clearly)

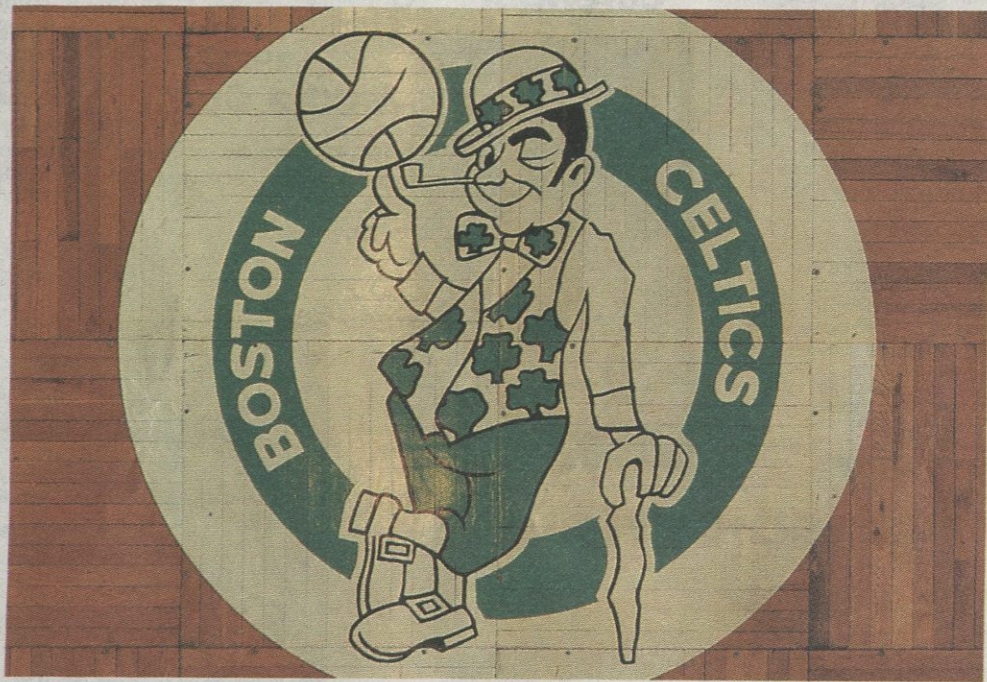
QUANT.	DESCRIPTION/DESIGN	ADULT SIZE	UNIT COST	TOTAL

TOTAL ENCLOSED \$

(Make check or money order payable to Weston Products)

Name _____
Address _____
City _____ State _____ Zip _____

CHAMPIONSHIP COLOR.



*Capture all the glory of Celtics Green
on Kodacolor VR-G film.*

Kodacolor VR-G film.
The sharpest, most realistic color print film ever from Kodak.



Kodacolor VR-G film.
There's no better way to picture your life.



KODACOLOR and VR-G are trademarks.
© Eastman Kodak Company, 1988